

# BlackBerry® UEM + Android™ Enterprise

Tailor solutions to your business with Android



Android™ powers more smartphones in the enterprise than any mobile OS, and most organizations around the world are using Android Enterprise to get work done. Together, BlackBerry UEM and Android allow you to deploy and manage devices securely and consistently across all users in your organization. From corporate owned to employee enabled devices, BlackBerry gives you the ability to support all Android users in your enterprise.

## The BlackBerry UEM Advantage

BlackBerry UEM offers a rich set of integrations that allow IT to manage any Android device including smartphones, tablets and task specific devices such as wearable computers in a simple consistent manner leveraging the core enterprise features found in the Android platform.

Through the unified endpoint management console, policy control can be enforced across diverse and growing fleets of devices and apps. Coupled with BlackBerry's trusted end-to-end security model, BlackBerry UEM provides the flexibility and security you need to keep your employees connected and protected, and gives end users a familiar Android experience.

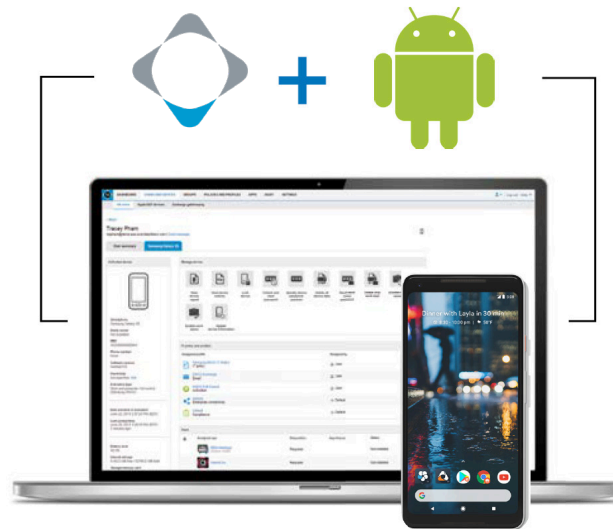


# Android Enterprise: Security Built into the Platform

**Platform Fortification:** Devices are encrypted by default; apps can be isolated with sandboxing; device integrity is preserved at the root; and there are exploit mitigation controls.

**Zero Touch Enrollment:** Deploy corporate-owned devices in bulk without having to manually setup each device. Users just open the box and start using the device with management, apps and configurations all set.

**Managed Google Play Accounts:** Allows enterprises and their employees to securely access a rich ecosystem of work and productivity apps. Together with BlackBerry UEM, Managed Google Play allows IT admins to approve, distribute and manage paid, free, commercial and custom applications. Apps in managed Google Play are installed in the work profile, giving admins full control over the app and its data.



Machine learning enhances the Android Enterprise threat detection engine, and a network of third-party layers of protection.

# Android Enterprise & BlackBerry UEM Platform

**Support the Best Ownership Model for Your Company:** Choose between issuing corporate-owned Android Enterprise devices, or simply creating a business profile on your employees' personal Android devices to manage your endpoints as you see fit.

**Choose the Apps that Drive Your Business:** Enable critical business functions with apps such as BlackBerry® Work, BlackBerry® Workspaces, and BBM® Enterprise. Businesses can use these apps within Android Enterprise management modes like work profile to securely separate work from personal data or fully managed device with options to secure and lock down hardware on corporate assets.

**Android Enterprise Recommended:** BlackBerry UEM has been validated by Google as delivering advanced Android Enterprise product features. These capabilities combined with trusted enterprise guidance and support ensure a consistent, successful deployment.

Learn more at [www.blackberry.com/enterprise/android](http://www.blackberry.com/enterprise/android)



## About BlackBerry

BlackBerry Limited (NYSE: BB; TSX: BB) enables the Enterprise of Things by providing the technology that allows endpoints to trust one another, communicate securely, and maintain privacy. Based in Waterloo, Ontario, the company was founded in 1984 and operates globally. For more information, visit [www.BlackBerry.com](http://www.BlackBerry.com) and follow @BlackBerry.

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