

BLACKBERRY LIMITED

Notice of Annual and Special Meeting of the Shareholders

NOTICE IS HEREBY GIVEN THAT the Annual and Special Meeting of the shareholders (the "**Meeting**") of BlackBerry Limited (the "**Company**") will be held on June 22, 2016, at the Humanities Theatre, University of Waterloo, 200 University Avenue West, Waterloo, Ontario N2L 3G1, at 10:00 a.m. (Eastern Daylight Time) for the following purposes:

- 1. **TO RECEIVE** and consider the consolidated financial statements of the Company for the fiscal year ended February 29, 2016 and the auditor's report thereon;
- 2. **TO ELECT** the directors of the Company;
- 3. **TO RE-APPOINT** the auditors of the Company and to authorize the board of directors to fix the auditors' remuneration;
- 4. **TO CONSIDER** an ordinary resolution to ratify unallocated entitlements under the Company's Equity Incentive Plan;
- 5. TO CONSIDER an advisory (non-binding) resolution on executive compensation; and
- TO TRANSACT such further and other business as may properly come before the Meeting or any adjournment or adjournments thereof.

Details of the foregoing transactions are contained in the accompanying management information circular. The management information circular is deemed to form part of this notice.

A registered shareholder wishing to be represented by proxy at the Meeting or any adjournment thereof must complete the enclosed form of proxy and deposit it with the Company's transfer agent and registrar, Computershare Investor Services Inc., 100 University Avenue, 8th Floor, Toronto, Ontario, M5J 2Y1 Attention: Proxy Department, on or before 10:00 a.m. (Eastern Daylight Time) on June 20, 2016 or at least 48 hours, excluding Saturdays, Sundays and holidays, prior to any adjournment or postponement of the Meeting at which the proxy is to be used. If you hold your shares through a broker or other intermediary, you should follow the procedures provided by your broker or intermediary.

Non-registered/beneficial shareholders may be subject to earlier voting deadlines as specified in their proxy or voting instructions.

Shareholders who are unable to attend the Meeting in person are requested to date, complete, sign and return the enclosed form of proxy so that as large a representation as possible may be available for the Meeting.

DATED at Waterloo, Ontario this 5th day of May, 2016.

BY ORDER OF THE BOARD

(signed) John Chen, Executive Chair



BLACKBERRY LIMITED

Management Information Circular

for the

Annual and Special Meeting of Shareholders

Wednesday, June 22, 2016

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NOTICE TO UNITED STATES SHAREHOLDERS

The solicitation of proxies by BlackBerry Limited, formerly Research In Motion Limited (the "Company" or "BlackBerry"), is not subject to the requirements of Section 14(a) of the United States Securities Exchange Act of 1934, as amended (the "U.S. Exchange Act"), and Regulation 14A thereunder, by virtue of an exemption applicable to proxy solicitations by "foreign private issuers" as defined in Rule 3b-4 under the U.S. Exchange Act. Accordingly, this management information circular (the "Management Information Circular") has been prepared in accordance with the applicable disclosure requirements in Canada. Shareholders in the United States should be aware that such requirements are different than those of the United States applicable to proxy statements under the U.S. Exchange Act.

CURRENCY

In this Management Information Circular, unless otherwise specified herein, all references to dollar amounts are to U.S. dollars. Unless otherwise noted, all Canadian dollar amounts have been converted into U.S. dollars at the following Bank of Canada average noon exchange rates:

Fiscal 2016: U.S. \$1.00 = CDN \$1.3061 Fiscal 2015: U.S. \$1.00 = CDN \$1.1254 Fiscal 2014: U.S. \$1.00 = CDN \$1.0462

Any amounts in Canadian dollars have been highlighted by the inclusion of the prefix "CDN" before a specified dollar amount.

This Management Information Circular is furnished in connection with the solicitation of proxies by management of the Company for use at the annual and special meeting of the shareholders of the Company to be held on Wednesday, June 22, 2016 at 10:00 a.m. (the "Meeting") at the Humanities Theatre, University of Waterloo, 200 University Avenue West, Waterloo, Ontario N2L 3G1 and at any adjournment thereof for the purposes set forth in the enclosed notice of meeting ("Notice of Meeting"). A form of proxy or voting instruction form accompanies this Management Information Circular. Unless otherwise indicated, the information in this Management Information Circular is given as at May 5, 2016.

QUESTIONS AND ANSWERS ON VOTING RIGHTS AND SOLICITATION OF PROXIES

1. Who is soliciting my proxy?

Proxies are being solicited by management of the Company for use at the Meeting. Proxies will be solicited primarily by mail, but may also be solicited personally, by telephone, electronic mail or by facsimile by employees of the Company at nominal costs. Management may also retain one or more proxy solicitation firms to solicit proxies on its behalf by telephone, electronic mail or by facsimile. Management expects that the costs of retaining a proxy solicitation firm or firms would not exceed \$50,000. The costs of solicitation by management will be borne by the Company.

The Company may pay the reasonable costs incurred by persons who are the registered but not beneficial owners of common shares of the Company ("Common Shares") such as brokers, dealers, other registrants under applicable securities laws, nominees or custodians, in sending or delivering copies of this Management Information Circular, the Notice of Meeting and form of proxy or voting instruction form to the beneficial owners of Common Shares. The Company will provide, without cost to such persons, upon request to the Corporate Secretary of the Company, additional copies of these documents required for this purpose.

2. How can I receive information about the Meeting?

This year, the Company is again using the "notice-and-access" system adopted by the Canadian Securities Administrators for the delivery of proxy materials to registered and beneficial shareholders through the following website: www.envisionreports.com/BlackBerry2016. As a result, the Company mailed a notice about the website availability of the proxy materials to registered and beneficial shareholders who had previously been receiving a paper copy of the proxy materials. Registered and beneficial shareholders have the ability to access the proxy materials on the above website and to request a paper copy of the proxy materials. Instructions on how to access the proxy materials through the above website or to request a paper copy are found in the notice. Those shareholders with existing instructions on their account to receive paper material will receive a paper copy of this Management Information Circular and the Company's Annual Report.

The Company is not sending proxy-related materials directly to non-objecting beneficial owners of Common Shares, but will make delivery through intermediaries. The Company will pay for intermediaries to deliver proxy-related materials to both non-objecting and objecting beneficial owners of Common Shares.

3. On what items am I voting?

You are being asked to vote on four items:

- (1) the election of directors to the Company's board of directors (the "**Board**");
- (2) the re-appointment of Ernst & Young LLP as the Company's independent auditors and the authorization of the Board to fix the auditors' remuneration;
- (3) an ordinary resolution to approve unallocated entitlements under the Company's equity incentive plan (the "Equity Incentive Plan"); and
- (4) a non-binding advisory vote on the Company's approach to executive compensation as described in this Management Information Circular.

4. Who is eligible to vote?

Holders of Common Shares registered on the books of the Company at the close of business on May 5, 2016 (the "**Record Date**") and their duly appointed representatives are eligible to vote at the Meeting.

5. How can I vote?

If you are a registered shareholder, you may vote your Common Shares in person at the Meeting or you may sign the enclosed form of proxy appointing the persons named in the proxy or some other person or company you choose, who need not be a shareholder of the Company, to represent you as a proxyholder and vote your Common Shares.

If your Common Shares are registered in the name of an intermediary, such as a bank, trust company, securities broker, trustee, custodian, or other nominee who holds your Common Shares on your behalf (an "**Intermediary**"), or in the name of a clearing agency in which your Intermediary is a participant, please see the answer to the question "How do I vote if my Common Shares are held in the name of an Intermediary?"

6. How do I vote my shares in person at the Meeting?

If you are a registered shareholder and plan to attend the Meeting on June 22, 2016 and wish to vote your Common Shares in person, do not complete the enclosed form of proxy as you will be voting your Common Shares in person and your vote will be taken and counted at the Meeting. Please register with the Company's transfer agent, Computershare Investor Services Inc. (the "Transfer Agent"), upon arrival at the Meeting.

7. What happens if I sign the enclosed form of proxy?

Signing the enclosed form of proxy gives authority to John Chen, Executive Chair of the Board and Chief Executive Officer of the Company, or failing him, V. Prem Watsa, Lead Director of the Board, to vote your Common Shares at the Meeting in accordance with your instructions. You have the right to appoint a person or company (who need not be a shareholder of the Company), other than the persons designated in the enclosed form of proxy, to represent you at the Meeting. This right may be exercised by inserting the name of such person or company in the blank space provided in the proxy or by completing another proper form of proxy.

8. What should I do with my completed form of proxy?

If you wish to be represented by proxy at the Meeting or any adjournment thereof you must, in all cases, deposit the completed proxy with Computershare Investor Services Inc., 100 University Avenue, 8th Floor, Toronto, Ontario, M5J 2Y1 Attention: Proxy Department, on or before 10:00 a.m. (Eastern Daylight Time) on Monday, June 20, 2016 or at least 48 hours, excluding Saturdays, Sundays and holidays, prior to any adjournment or postponement of the Meeting at which the proxy is to be used. A proxy should be executed by you or your attorney duly authorized in writing or, if the shareholder is a corporation, by a duly authorized officer or attorney thereof.

9. How will my shares be voted if I give my proxy?

The Common Shares represented by proxies in favour of persons named therein will be voted or withheld from voting in accordance with the instructions of the shareholder on any ballot that may be called for and, if a shareholder specifies a choice with respect to any matter to be acted upon at the Meeting, the Common Shares represented by proxy will be voted accordingly. If a specification is not made with respect to any matter, the enclosed form of proxy confers discretionary authority and will be voted as follows:

- 1) FOR the election as directors of each of the individuals listed herein as proposed nominees:
- 2) FOR the re-appointment of Ernst & Young LLP as independent auditors of the Company and the authorization of the Board to fix the auditors' remuneration;
- 3) FOR the resolution approving the unallocated entitlements under the Equity Incentive Plan, as described in this Management Information Circular; and

4) FOR the non-binding advisory resolution to accept the Company's approach to executive compensation as described in this Management Information Circular.

10. If I change my mind, can I revoke my proxy once I have given it?

In addition to any other manner permitted by law, you may revoke a proxy before it is exercised by instrument in writing executed in the same manner as a proxy and deposited to either (i) the attention of the Corporate Secretary of the Company at the registered office of the Company at any time up to and including the last business day preceding the day of the Meeting, or any adjournment thereof, at which the proxy is to be used or (ii) with the Chair of the Meeting on the day of the Meeting or any adjournment thereof.

11. What if amendments are made to the matters identified in the Notice of Meeting or other business comes before the Meeting?

The enclosed form of proxy confers discretionary authority upon the persons named therein to vote with respect to any amendments or variations to the matters identified in the Notice of Meeting and with respect to any other matters that may properly come before the Meeting in such manner as the persons named therein in their judgment may determine. At the date hereof, management of the Company knows of no such amendments, variations or other matters to come before the Meeting.

12. What constitutes a quorum at the Meeting?

The presence of two shareholders or proxyholders entitled to cast votes representing at least 25% of the outstanding Common Shares will constitute a quorum at the Meeting or any adjournment of the Meeting. The Company's list of shareholders as of the Record Date has been used to deliver to shareholders the Notice of Meeting and this Management Information Circular as well as to determine who is eligible to vote at the Meeting.

13. How many shares are entitled to vote?

The authorized share capital of the Company consists of an unlimited number of Common Shares, Class A Shares and Preferred Shares. 522,512,216 Common Shares are issued and outstanding as of the Record Date, each of which carries the right to one vote on all matters that may come before the Meeting. No Class A Shares or Preferred Shares are currently issued and outstanding.

14. Who are the principal shareholders of the Company?

To the knowledge of the directors and officers of the Company, no person or company beneficially owns, or controls or directs, directly or indirectly, voting securities carrying 10% or more of the voting rights attached to any class of voting securities of the Company, other than PRIMECAP Management Company ("**Primecap**"). According to public filings, at February 11, 2016, Primecap beneficially owned 74,726,107 Common Shares, representing approximately 14.3% of the outstanding Common Shares as of the Record Date, and had the sole power to vote or direct the vote of 42,440,450 of such shares, representing approximately 8.1% of the outstanding Common Shares as of the Record Date.

15. How do I vote if my Common Shares are held in the name of an Intermediary?

The information set forth below is of significant importance to many shareholders of the Company, as a substantial number of shareholders do not hold their Common Shares in their own name, and thus are non-registered shareholders. Non-registered shareholders should note that only proxies deposited by shareholders whose names appear on the records of the Company as the registered holders of Common Shares can be recognized and acted upon at the Meeting. Common Shares held by an Intermediary can only be voted by the Intermediary (for, withheld or against resolutions) upon the instructions of the non-registered shareholder. Without specific instructions, Intermediaries are prohibited from voting Common Shares.

In accordance with the requirements of National Instrument 54-101 of the Canadian Securities Administrators, the Company has distributed copies of a notice about the website availability of the proxy materials and a request for voting instructions (the "Notice Package") to the clearing agencies and

Intermediaries for onward distribution to registered and non-registered shareholders. The Company will not send the Notice Package directly to non-registered shareholders. It will pay the reasonable costs incurred by Intermediaries to forward the Notice Package to non-registered shareholders. Non-registered shareholders with existing instructions on their account to receive paper material will receive a paper copy of this Management Information Circular and the Company's Annual Report.

Non-registered shareholders will be given, in substitution for the proxy sent to registered shareholders, a voting instruction form which, when properly completed and signed by the non-registered shareholder and returned to the Intermediary, will constitute voting instructions which the Intermediary must follow.

If you are a non-registered shareholder, you should ensure that instructions respecting the voting of your Common Shares are communicated in a timely manner and in accordance with the instructions provided by your Intermediary. Applicable regulatory rules require Intermediaries to seek voting instructions from non-registered shareholders in advance of shareholders' meetings. Every Intermediary has its own mailing procedures and provides its own return instructions to clients, which should be carefully followed by non-registered shareholders in order to ensure that their Common Shares are voted at the Meeting.

A non-registered shareholder who wishes to vote in person may attend the Meeting as proxyholder for the Intermediary and vote their non-registered shareholders' Common Shares in that capacity. If you are a non-registered shareholder who wishes to attend the Meeting and vote your Common Shares, you should enter your own name in the blank space on the form of proxy provided to you by your Intermediary and return it to the Intermediary in accordance with the instructions provided by the Intermediary.

16. Is my vote confidential?

Under normal conditions, confidentiality of voting is maintained by virtue of the fact that the Transfer Agent tabulates proxies and votes. However, such confidentiality may be lost as to any proxy or ballot if a question arises as to its validity or revocation or any other like matter. Loss of confidentiality may also occur if the Board decides that disclosure is in the interest of the Company or its shareholders.

17. Electronic voting at the meeting.

Voting on all proposals at the Meeting will be made through the use of electronic ballots. This allows the Company to expedite the voting process and present the final votes on screen at the Meeting. On arrival at the Meeting, all shareholders entitled to vote will be required to register with the Transfer Agent and given a hand-held device containing a personalized smart card with details of their shareholding to be used for the electronic vote. After each proposal is put to the Meeting by the Chair or by the Secretary of the Meeting, you will be asked to cast your vote by pressing a button on your keypad. All the votes represented by shareholders present at the Meeting will be counted and added to those received by proxy, and the final votes will be shown on screen at the Meeting. If you have already voted by proxy you will not need a hand-held device. However should you wish to change your vote, you will still be able to do so at the Meeting using the hand-held device, and your vote on the day of the Meeting will replace your vote by proxy.

18. What if I have other questions?

If you have a question regarding the Meeting, please contact Computershare Investor Services Inc., as follows:

By Mail: 100 University Avenue, 8th Floor, Toronto, ON M5J 2Y1

By Telephone: 1-800-564-6253 By Internet: investorcentre.com

BUSINESS TO BE TRANSACTED AT THE MEETING

1. Presentation of Financial Statements

The audited consolidated financial statements of the Company for the fiscal year ended February 29, 2016 ("Fiscal 2016"), and the report of the auditors thereon, will be placed before the Meeting. These audited comparative consolidated financial statements, which are included in the Company's Annual Report on Form 40-F, were mailed to the Company's registered and beneficial shareholders who requested it. The Company's Annual Report on Form 40-F is available on the Company's website at www.blackberry.com and on the System for Electronic Document Analysis and Retrieval (SEDAR) in Canada at www.sedar.com, and on the U.S. Securities and Exchange Commission's EDGAR system at www.sec.gov.

2. Election of Directors

The Company's articles of amalgamation provide for the Board to consist of a minimum of one and a maximum of fifteen directors. The number of directors to be elected at the Meeting has been fixed by the Board at eight. All of the proposed nominees are currently directors of the Company and have been directors since the dates indicated below. Each director elected at the Meeting will hold office until the next annual meeting of shareholders or until his or her successor is duly elected or appointed.

Unless the shareholder directs that his or her Common Shares be otherwise voted or withheld from voting in connection with the election of any particular director or directors, the persons named in the enclosed form of proxy will vote FOR the election of each of the eight nominees whose names are set forth below. Management does not contemplate that any of the following nominees will be unable to serve as a director, but if that should occur for any reason prior to the Meeting, the persons named in the enclosed form of proxy will have the right to vote for another nominee in their discretion.

The following pages set out the names of the proposed nominees for election as directors together with, as applicable, their independence or non-independence under applicable securities laws and stock exchange rules, province or state and country of residence, age, year first elected or appointed as a director of the Company, present principal occupation, current membership on standing committees of the Board, record of attendance at meetings of the Board and its standing committees, directorships of other publicly-traded companies during the preceding five years and board interlocks. Also indicated for each person proposed as a director are the number and value on the Record Date of Common Shares beneficially owned, directly or indirectly, or over which control was exercised and the number of deferred share units ("DSUs") credited to the director under the Company's deferred share unit plan for directors (the "DSU Plan").^{1,2}

¹ The value of Common Shares/DSUs as of the Record Date was calculated using the closing price of the Common Shares on the NASDAQ Global Select Market ("NASDAQ") on the Record Date, which was \$6.68 per Common Share.

² The following tables reflect Common Share and DSU ownership or control only and do not reflect stock option or restricted share unit information for certain of the directors. Directors who are also officers of the Company are not compensated for Board service and do not receive DSUs. Restricted share unit information for Mr. Chen is reported under "Executive Compensation" in this Management Information Circular.

John Chen, California, United States (Non-Independent Director)



Mr. Chen, 60, has served as Executive Chair of the Board and Chief Executive Officer of the Company since November 2013. Prior to joining the Company, Mr. Chen was the Chairman and Chief Executive Officer of Sybase Inc. from 1998 to 2012. Prior to Sybase, Mr. Chen held executive positions at Siemens AG, Pyramid Technology Corp. and Burroughs Corp. He started his career as a design engineer with Unisys Corp. Mr. Chen has a bachelor's degree in electrical engineering from Brown University and a master's degree in electrical engineering from California Institute of Technology (Caltech). Mr. Chen holds several honorary degrees and has received awards and honors for his leadership in building U.S.-Asia relations. Mr. Chen was appointed to serve on the President's Export Council in 2005 and was appointed as co-chair of the Secure Borders and Open Doors Advisory Committee in 2006. He has also chaired the U.S-China Policy Advisory Roundtable for the Center for Strategic and International Studies. Mr. Chen is also a Special Advisor to Silver Lake, a private investment firm, and a trustee of Caltech.

Board/Committee Membership	Attendance		Public Board Membership in Past Five Years & Interlock		
Don't de Committee 132moet simp			Name of Issuer	Period of Service	
Board	7/7	100%	Current Boards		
Overall attendance	7/7	100%	The Walt Disney Company	2004 - present	
			Wells Fargo & Company	2006 – present	
			Other Boards in Past 5 Years		
			Sybase Inc.		
			Board Interlock		
			None		

- Advanced Technology
- Industry and Research Experience
- Executive Leadership
- Strategic Leadership
- International Business

Securities Held										
	Common Shares (#)	Total Common Shares/DSUs (#)	Total value of Common Shares/DSUs							
As of the Record Date	104,437	N/A	104,437	\$697,639						
	Annual Meeting Voting Results									
Year	Votes For	% of Votes For	Votes Withheld	% of Votes Withheld						
2015	221,679,569	96.24	8,670,140	3.76						

Michael A. Daniels, Virginia, United States (Independent Director)



Mr. Daniels, 69, has served as a director of the Company since October 2014. Mr. Daniels currently serves on the board of directors of Mercury Systems, Inc. and CACI International Inc. and as Chairman of Invincea, Inc. Mr. Daniels also currently serves as a director of the Northern Virginia Technology Council, the Virginia Chamber of Commerce, and as Chairman of the Logistics Management Institute. He also leads the National Advisory Board of the American Enterprise Institute Center for Internet, Communications and Technology Policy. Mr. Daniels previously held various senior management positions at Science Applications International Corporation ("SAIC") from 1986 to 2004. While at SAIC, Mr. Daniels identified and acquired Network Solutions, Inc. and served as Chairman from 1995 until 2000 when the company was acquired by VeriSign, Inc. Mr. Daniels was Chairman and CEO of Mobile 365, Inc. from 2005 until the sale of the company to Sybase Inc. in 2006. He then served as a director of Sybase from 2007 to 2010. He has also served as Chairman of GlobalLogic Inc. and as a director of VeriSign, Inc., Apogen Technologies, Inc. and Telcordia Technologies, Inc.

Attendance		Public Board Membership in Past Five Years & Interlock	
		Name of Issuer	Period of Service
7/7	100%	Current Boards	
4/4	100%	Mercury Systems, Inc. CACI International Inc.	2010 - present 2013 - present
11/11	100%	Other Boards in Past 5 Years None Board Interlock None	
	7/7	7/7 100% 4/4 100%	Name of Issuer

- Advanced Technology
- Cyber Security
- Public Company Board Experience
- U.S. Government Advisory Experience

Securities Held									
	Common Shares (#)	DSUs (#)	Total Common Shares/DSUs (#)	Total value of Common Shares/DSUs					
As of the Record Date	-	40,080	40,080	\$267,734					
	Annual Meeting Voting Results								
Year	Votes For	% of Votes For	Votes Withheld	% of Votes Withheld					
2015	219,022,127	95.20	11,031,582	4.80					

Timothy Dattels, Hong Kong, China (Independent Director)



Mr. Dattels, 57, has served as a director of the Company since July 2012. Mr. Dattels serves as the Managing Partner for TPG Asia based in Hong Kong and is a member of the firm's Executive Committee. Prior to joining TPG in 2004, Mr. Dattels served as a Partner and Managing Director of Goldman, Sachs & Co., where he advised several of Asia's leading entrepreneurs and governments as head of Investment Banking for all Asian countries outside of Japan from 1996 to 2000. In addition, he served on the firm's Management Committee in Asia. He received an MBA from Harvard Business School and a BA, with Honors, from the University of Western Ontario. Mr. Dattels serves or has served on the boards of directors of Parkway Holdings, Shangri-La Asia Ltd., Sing Tao News Corporation Ltd., Primedia, Inc., SFJazz, the Jackson Laboratory, and is a member of Northstar Equity Partners' investment committee.

Board/Committee Membership	Attendance		Public Board Membership in Past Five Years & Interl	
P P P P P P P P P P P P P P P P P P P			Name of Issuer	Period of Service
Board	6/7	86%	Current Boards	
Audit and Risk Management Committee	5/5	100%	Shangri-La Asia Ltd.	2004 - present
Overall attendance	11/12	92%	Other Boards in Past 5 Years None	
			Board Interlock None	

- Corporate Finance
- Investment Management
- Corporate Strategy
- International Business

Securities Held								
	Common Shares (#)	DSUs (#)	Total Common Shares/DSUs (#)	Total value of Common Shares/DSUs				
As of the Record Date	-	93,876	93,876	\$627,092				
	Ann	nual Meeting Voting Result	ts					
Year	Votes For	% of Votes For	Votes Withheld	% of Votes Withheld				
2015	216,830,306	94.13	13,519,403	5.87				

Richard Lynch, Pennsylvania, United States (Independent Director)



Mr. Lynch, 67, has served as a director of the Company since February 2013. Mr. Lynch has a bachelor's and master's degrees in electrical engineering from Lowell Technological Institute (now University of Massachusetts) and post-graduate executive education from the Wharton School at the University of Pennsylvania and the Johnson School of Management at Cornell University. Mr. Lynch is President of FB Associates, LLC, which provides advisory and consulting services at the intersection of technology, marketing and business operations. Prior to his current role, Mr. Lynch served as Executive Vice-President & Chief Technology Officer of Verizon Communications and Verizon Wireless. He is a Life Fellow of The Institute of Electrical and Electronic Engineers and currently serves as a Director of Ruckus Wireless Inc. and Sonus Networks, Inc. Mr. Lynch has also served on a number of professional organizations including the GSM Association, the CDMA Development Group, the Federal Communications Commission Technical Advisory Committee and the Communications Security Reliability and Interoperability Council. Mr. Lynch has been honored with the President's Award by the Cellular Telecommunications and Internet Association and has also been inducted into the Wireless History Foundation's Hall of Fame.

Board/Committee Membership		Attendance Public Board Membership in		ast Five Years & Interlock	
2001 to Committee Free Free Free Free Free Free Free	Attenuance		Name of Issuer	Period of Service	
Board	7/7	100%	Current Boards		
Compensation, Nomination and Governance Committee	4/4	100%	Ruckus Wireless Inc. Sonus Networks, Inc.	2012 - present 2014 - present	
Overall attendance	11/11	100%	Other Boards in Past 5 Years TranSwitch Corporation Board Interlock None	2010 - 2013	

- Advanced Technology
- Industry and Research Experience
- Executive Leadership
- Strategic Leadership

Securities Held									
	Common Shares (#)	DSUs (#)	Total Common Shares/DSUs (#)	Total value of Common Shares/DSUs					
As of the Record Date	-	69,972	69,972	\$467,413					
	Annual Meeting Voting Results								
Year	Votes For	% of Votes For	Votes Withheld	% of Votes Withheld					
2015	215,981,928	93.88	14,071,781	6.12					

Laurie Smaldone Alsup, New Jersey, United States (Independent Director)



Dr. Laurie Smaldone Alsup, 62, has served as a director of the Company since June 2015. She has a BA from Fordham College and an MD from Yale University, where she completed her residency in Internal Medicine and fellowship in Medical Oncology. Dr. Smaldone Alsup is Chief Operating Officer and Chief Scientific Officer of NDA Group AB, a leading drug development consulting company (which recently merged with PharmApprove, where Dr. Smaldone Alsup was President and Chief Scientific Officer). She was previously Chief Executive Officer of Phytomedics, prior to which she held clinical and regulatory leadership roles at Bristol Myers Squibb, including Senior Vice President of Global Regulatory Science and Vice President of Corporate Strategy and Business Risk Management. Dr. Smaldone Alsup has also served with numerous professional and charitable organizations including the Cancer Institute of New Jersey, the Conference Board Strategic Risk Management Council and the McCarter Theatre in Princeton, New Jersey.

Board/Committee Membership	Attendance		Public Board Membership in Pa	st Five Years & Interlock
			Name of Issuer	Period of Service
Board ¹	3/3	100%	Current Boards	
Audit and Risk Management Committee ²	3/3	100%	None	
Overall attendance	6/6	100%	Other Boards in Past 5 Years Kalobios Pharmaceuticals, Inc. Board Interlock None	October 2013 – November 2015

- Healthcare Industry and Regulatory Experience
- Risk Management
- Executive Leadership
- Strategic Leadership

Securities Held									
	Common Shares (#)	DSUs (#)	Total Common Shares/DSUs (#)	Total value of Common Shares/DSUs					
As of the Record Date	-	28,757	28,757	\$192,097					
	Annual Meeting Voting Results								
Year	Votes For	% of Votes For	Votes Withheld	% of Votes Withheld					
2015	N/A	N/A	N/A	N/A					

¹ Dr. Smaldone Alsup's attendance reflects her appointment to the Board on June 23, 2015, after which there were three meetings of the Board in Fiscal 2016.

² Dr. Smaldone Alsup's attendance reflects her appointment to the Audit and Risk Management Committee of the Board on June 23, 2015, after which there were three meetings of such committee in Fiscal 2016.

Barbara Stymiest, Ontario, Canada (Independent Director)



Ms Stymiest, 59, has served as a director of the Company since March 2007 and as Chair of the Audit and Risk Management Committee since November 2013. Ms Stymiest was Chair of the Company from January 2012 until November 2013. She has an HBA from the Richard Ivey School of Business, University of Western Ontario and an FCA, FCPA from the Chartered Professional Accountants of Ontario. Ms Stymiest is currently a corporate director. From 2004 to 2011, Ms Stymiest was a member of the Group Executive of the Royal Bank of Canada which is responsible for the Bank's overall strategic direction. Prior to that, she held positions as Chief Executive Officer at TMX Group Inc., Executive Vice-President and Chief Financial Officer at BMO Capital Markets and Partner of Ernst & Young LLP. Ms Stymiest currently serves as a director of George Weston Limited, Sun Life Financial Inc. and the University Health Network, and as Chair of the Canadian Institute for Advanced Research.

Board/Committee Membership	Atten	dance	Public Board Membership in Past Five Years & Interlock	
Board, Committee Membership	71000	uunce	Name of Issuer	Period of Service
Board	7/7	100%	Current Boards George Weston Limited	2011 - present
Audit and Risk Management Committee	5/5	100%	Sun Life Financial Inc.	2012 - present
Compensation, Nomination and Governance Committee	4/4	100%	Other Boards in Past 5 Years None	
Overall attendance	16/16	100%	Board Interlock	
			None	

- Accounting and Corporate Finance
- Corporate Governance
- Risk Management
- Executive Leadership
- Strategic Management
- Public Company Board Experience

Securities Held						
	Common Shares (#)	DSUs (#)	Total Common Shares/DSUs (#)	Total value of Common Shares/DSUs		
As of the Record Date	10,000	101,878	111,878	\$747,345		
	Ann	ual Meeting Voting Result	ts			
Year	Votes For	% of Votes For	Votes Withheld	% of Votes Withheld		
2015	218,377,409	94.92	11,676,300	5.08		

V. Prem Watsa, Ontario, Canada (Independent Lead Director)



Mr. Watsa, 65, served as a director of the Company from January 2012 to August 2013 and has been the Lead Director of the Board and Chair of the Compensation, Nomination and Governance Committee (the "CNG Committee") since November 2013. He has a bachelor's degree in chemical engineering from the Indian Institute of Technology in Madras, India and obtained his MBA from the Richard Ivey School of Business at the University of Western Ontario. He is also a holder of the Chartered Financial Analyst designation. Mr. Watsa is currently Chairman and has served as Chief Executive Officer of Fairfax Financial Holdings Limited ("Fairfax") since 1985. Mr. Watsa is also the Chairman of the board of directors of Fairfax India Holdings Corporation, Fairfax's publicly-traded subsidiary. He is also Vice President of Hamblin Watsa Investment Counsel, a subsidiary of Fairfax. Prior to joining Fairfax, he held various positions with Confederation Life Insurance Company and GW Asset Management. In addition to the public boards indicated below, Mr. Watsa is a member of the board of trustees of the Hospital for Sick Children Foundation, a member of the Advisory Board for the Richard Ivey School of Business, a member of the board of directors of the Royal Ontario Museum Foundation, and Chairman of the Investment Committee of St. Paul's Anglican Church in Toronto.

Board/Committee Membership		ndance	Public Board Membership in Past Five Years & Interlock		
Don't w Committee Premotion p			Name of Issuer	Period of Service	
Board	7/7	100%	Current Boards		
Compensation, Nomination and Governance Committee	4/4	100%	Fairfax Financial Holdings Limited	1985 - present	
Overall attendance	11/11	100%	Fairfax India Holdings Corporation	2015 - present	
			Other Boards in Past 5 Years		
			Bank of Ireland ICICI Bank	2012 - 2013 2004 - 2011	
			Board Interlock		
			None		

- Corporate Finance
- Investment Management
- Executive Leadership

Securities Held ¹							
	Common Shares (#)	DSUs (#)	Total Common Shares/DSUs (#)	Total value of Common Shares/DSUs			
As of the Record Date	129,000	48,146	177,146	\$1,183,335			
	Annual Meeting Voting Results						
Year	Votes For	% of Votes For	Votes Withheld	% of Votes Withheld			
2015	209,408,805	90.91	20,940,904	9.09			

In addition, as of the Record Date, Fairfax and certain of its wholly-owned or controlled subsidiaries beneficially owned approximately 46.7 million Common Shares representing approximately 8.9% of the issued and outstanding Common Shares, or 96.7 million Common Shares representing approximately 16.9% of the issued and outstanding Common Shares assuming conversion of all of its 6% unsecured subordinated debentures of the Company due 2020 (the "**Debentures**") and after giving effect to the conversion. V. Prem Watsa is the Chairman and Chief Executive Officer of Fairfax and beneficially owns shares carrying approximately 42.6% of the votes attached to all outstanding shares of Fairfax.

Wayne Wouters, Ontario, Canada (Independent Director)



The Hon. Wayne Wouters, PC, 65, has served as a director of the Company since October 2015. Mr. Wouters has an honours bachelor of commerce degree from the University of Saskatchewan and a master's degree in economics from Queen's University. He is a Strategic and Policy Advisor to McCarthy Tétrault LLP and serves as a member of the Board of Trustees of United Way Worldwide. From 2009 to 2014, Mr. Wouters was the Clerk of the Privy Council of Canada and, in that capacity, held the roles of Deputy Minister to the Prime Minister, Secretary to the Cabinet and Head of the Public Service. Prior to his tenure as Clerk, Mr. Wouters was Secretary of the Treasury Board of Canada and served in deputy ministerial and other senior positions in the Canadian public service. Mr. Wouters has received numerous awards, including an Honorary Doctorate of Laws from the University of Saskatchewan, the Queen's Diamond Jubilee Medal and the André Mailhot Award for lifetime achievement from the United Way Canada. He was inducted by the Prime Minister as a member of the Privy Council in 2014.

Board/Committee Membership	Attendance		Public Board Membership in Past Five Years & Interlock		
*			Name of Issuer	Period of Service	
Board ¹	1/1	100%	Current Boards		
1 12 12 12 12 12 12 12 12 12 12 12 12 12		1000/	None		
Audit and Risk Management Committee ²	1/1	100%			
Overall attendance	2/2	100%	Other Boards in Past 5 Years		
			None		
			Board Interlock		
			None		

- Government Relations
- Strategic Leadership
- International Trade and Economic Policy
- Executive Leadership

Securities Held							
	Common Shares (#)	DSUs (#)	Total Common Shares/DSUs (#)	Total value of Common Shares/DSUs			
As of the Record Date	-	21,625	21,625	\$144,455			
	Annual Meeting Voting Results						
Year	Votes For	% of Votes For	Votes Withheld	% of Votes Withheld			
2015	N/A	N/A	N/A	N/A			

¹ Mr. Wouters' attendance reflects his appointment to the Board on October 13, 2015, after which there was one meeting of the Board in Fiscal 2016.

² Mr. Wouters' attendance reflects his appointment to the Audit and Risk Management Committee of the Board on October 13, 2015, after which there was one meeting of such committee in Fiscal 2016.

Advance Notice By-Law

In 2014, shareholders confirmed Amended and Restated By-Law No. A4, a by-law relating generally to the nomination of persons for election of directors of the Company (the "Advance Notice By-Law"), which establishes a framework for advance notice of nominations of persons for election to the Board. The Advance Notice By-Law sets deadlines of a prescribed number of days before a shareholders' meeting for a shareholder to notify the Company of its intention to nominate one or more directors, and explains the information that must be included with the notice for it to be valid. The Advance Notice By-Law applies at an annual meeting of shareholders or a special meeting of shareholders that was called to elect directors (whether or not also called for other purposes), and may be waived by the Board.

In the case of an annual meeting of shareholders, notice to the Company pursuant to the Advance Notice By-Law must be given not less than 30 nor more than 65 days prior to the date of the annual meeting. In the event that the annual meeting is to be held on a date that is less than 50 days after the date on which the first public announcement of the date of the annual meeting was made, notice may be given not later than the close of business on the 10th day following the notice date. In the case of a special meeting of shareholders (which is not also an annual meeting), notice to the Company pursuant to the Advance Notice By-Law must be given not later than the close of business on the 15th day following the day on which the first public announcement of the date of the meeting was made. As at the date of this Management Information Circular, the Company has not received any additional director nominations for the Meeting.

Penalties and Sanctions

As a result of the Company failing to file its second quarter financial statements for fiscal 2007 by the statutory filing deadline, each of the Company's senior officers, directors (which included Ms Stymiest at the time but no other proposed director nominee) and certain other insiders of the Company, were subject to a management cease trade order (the "MCTO") issued by the Ontario Securities Commission (the "OSC"), which was in effect from November 7, 2006 until May 23, 2007. The MCTO prohibited trading in the Company's securities by its senior officers, directors and certain insiders during the time that the MCTO was in effect. The MCTO was revoked after the required securities filings were made by the Company with the OSC.

On July 17, 2009, Luna Innovations Inc. ("Luna") filed a voluntary petition for relief to reorganize under Chapter 11 of the United States Bankruptcy Code, including a proposed plan of reorganization with the United States Bankruptcy Court for the Western District of Virginia (the "Bankruptcy Court"). On January 12, 2010, the Bankruptcy Court approved the plan and Luna emerged from bankruptcy on that date. Mr. Daniels was a member of the board of Luna from June 2007 until his resignation on July 16, 2009.

On November 21, 2013, TranSwitch Corporation ("**TranSwitch**") filed a voluntary petition for relief under Chapter 7 of the United States Bankruptcy Code in the United States Bankruptcy Court for the District of Connecticut. Mr. Lynch was a member of the board of directors of TranSwitch from November 2010 and the chairman of the board from July 2012, until termination of the board on the date of the bankruptcy filing when a trustee was appointed.

On December 28, 2015, Kalobios Pharmaceuticals, Inc. ("**Kalobios**") filed a voluntary petition for protection under Chapter 11 of the United States Bankruptcy Code in the United States Bankruptcy Court for the District of Delaware. Dr. Smaldone Alsup was a member of the board of directors of Kalobios from October 2013 until her resignation on November 19, 2015.

3. Re-appointment of Independent Auditors and Authorization of Directors to fix the Auditors' Remuneration

At the Meeting, shareholders will be asked to vote on the re-appointment of Ernst & Young LLP ("**E&Y**") as independent auditors of the Company to hold office until the next annual meeting of shareholders or until a successor is appointed, and to authorize the Board to fix the auditors' remuneration. E&Y has been the auditors of the Company since the beginning of the fiscal year ended February 28, 1997.

For Fiscal 2016 and the fiscal year ended February 28, 2015 ("Fiscal 2015"), the Company incurred the following fees for the services of E&Y:

	Fiscal 2016	Fiscal 2015
Audit Fees	\$2,567,933	\$3,458,051
Audit-Related Fees	\$13,042	\$33,785
Tax Fees	\$36,180	\$9,432
All Other Fees	\$422,200	\$0
Total Fees	\$3,039,355	\$3,501,268

The nature of each category of fees is described below. All audit and non-audit services are pre-approved by the Audit and Risk Management Committee.

Audit Fees

Audit fees were paid for professional services rendered by E&Y for the audit of the Company's annual financial statements or services that are normally provided by E&Y in connection with statutory and regulatory filings or engagements.

Audit-Related Fees

Audit-related fees were paid for assurance and related services rendered by E&Y that are reasonably related to the performance of the audit or review of the Company's financial statements and are not reported above as "Audit Fees". Audit-related services included provision of assurance services related to certain contractual compliance clauses, as well as the Company's corporate social responsibility disclosures.

Tax Fees

Tax fees were paid for professional services rendered by E&Y for tax compliance, tax advice, tax planning and other services. Tax services provided included international tax compliance engagements.

All Other Fees

Other fees paid for Fiscal 2016 were for professional services rendered by E&Y for acquisition-related due diligence.

The Board recommends a vote "FOR" the re-appointment of E&Y as independent auditors of the Company for the fiscal year ending February 28, 2017 and authorizing the Board to fix the auditors' remuneration.

Unless a shareholder directs that his or her Common Shares are to be withheld from voting in connection with the appointment of auditors, the persons named in the enclosed form of proxy will vote FOR the reappointment of Ernst & Young LLP as auditors of the Company until the next annual meeting of shareholders or until a successor is appointed, and to authorize the Board to fix the auditors' remuneration.

4. Approval of Unallocated Entitlements Under the Equity Incentive Plan

The rules of the Toronto Stock Exchange (the "TSX") provide that every three years after the institution of a security-based compensation arrangement, all unallocated options, rights or other entitlements under such arrangement that does not have a fixed maximum number of securities issuable thereunder, must be approved by a majority of the issuer's directors and by a majority of the issuer's shareholders. An "evergreen plan" (being a plan that provides for the replenishment of the number of securities reserved when awards are exercised) does not, by definition, have a fixed maximum number of securities issuable thereunder, and is therefore subject to the

requirement that shareholders approve unallocated entitlements every three years. Awards are considered to be "allocated" under a plan when they are granted to a participant and awards that remain available for grant under a plan are referred to as "unallocated".

The Equity Incentive Plan is considered an "evergreen" plan because of the following features: (i) Common Shares that are withheld to satisfy applicable income tax obligations upon the settlement of restricted share units granted under the Equity Incentive Plan ("RSUs") and restricted share units under the Company's prior RSU plan ("Prior RSUs" and the "Prior RSU Plan", respectively) are available for subsequent grants under the Equity Incentive Plan, (ii) options under the Equity Incentive Plan ("Options") only count against the share limit as 0.625 Common Shares, and (iii) Common Shares available for issuance pursuant to (a) Options and RSUs granted under the Equity Incentive Plan, (b) options granted under the Company's prior stock option plan ("Prior Options" and the "Prior Stock Option Plan", respectively), and (c) Prior RSUs granted under the Prior RSU Plan, that are forfeited, cancelled, or settled for cash, are available for subsequent grants under the Equity Incentive Plan. As such, the TSX requires that the Equity Incentive Plan be submitted to shareholders of the Company to approve unallocated entitlements within three years after institution and within every three years thereafter. The Equity Incentive Plan is described in detail in this Management Information Circular under the heading "Securities Authorized for Issuance Under Equity Compensation Plans – Equity Incentive Plan".

On May 6, 2015, the Board unanimously approved an amendment to the Equity Incentive Plan under which the maximum number of Common Shares authorized for issuance thereunder was increased by 8,000,000 Common Shares, from 13,375,000 Common Shares to 21,375,000 Common Shares, which amendment was subsequently confirmed by the shareholders of the Company at the annual and special meeting held on June 23, 2015. As of the date hereof, Prior Options and Options to purchase an aggregate of 1,388,914 Common Shares, representing approximately 0.3% of the Company's issued and outstanding Common Shares on a non-diluted basis, are outstanding under the Prior Stock Option Plan and the Equity Incentive Plan, and the number of Common Shares allocated to Prior RSUs and RSUs is 17,028,030 (excluding 10,521,418 RSUs granted to Mr. Chen as a stand-alone inducement), representing approximately 3.3% of the Company's issued and outstanding Common Shares (or 5.3% of the Company's issued and outstanding Common Shares if including the 10,521,418 RSUs granted to Mr. Chen as a stand-alone inducement). As of the date hereof, 8,689,346 Common Shares have been issued pursuant to the settlement of RSUs and Prior RSUs since July 9, 2013 (the effective date of the Equity Incentive Plan), which represents approximately 1.7% of the Company's total outstanding Common Shares and 1,777,141 Common Shares have been issued pursuant to the exercise of Options and Prior Options since July 9, 2013, which represents approximately 0.3% of the Company's total outstanding Common Shares. Accordingly, as of the date hereof, 8,618,507 Common Shares, representing approximately 1.6% of the Company's issued and outstanding Common Shares (on a non-diluted basis), are available for issuance under the Equity Incentive Plan (the "Unallocated Awards").

At the Meeting, shareholders of the Company will be asked to consider and, if thought appropriate, pass the following ordinary resolution approving the Unallocated Awards issuable pursuant to the Equity Incentive Plan:

Resolved that:

- (a) all unallocated awards under the Equity Incentive Plan are hereby authorized and approved;
- (b) the Company shall have the ability to continue granting awards under the Equity Incentive Plan until June 22, 2019, being the date that is three years from the date hereof; and
- (c) any one or more directors or officers of the Company are hereby authorized, for and on behalf of the Company, to take, or cause to be taken, any and all such acts and things and to execute and deliver, under the corporate seal of the Company or otherwise, all such deeds, instruments, notices, consents, acknowledgments, certificates, assurances and other documents (including any documents required under applicable laws or regulatory policies) as any such director or officer in his or her sole discretion may determine to be necessary or desirable to give effect to the foregoing resolution, such determination to be conclusively evidenced by the taking of any such action or such director's or officer's execution and delivery of any such deed, instrument, notice, consent, acknowledgement, certificate, assurance or other document.

The Board recommends that shareholders vote "FOR" the foregoing resolution. Unless a shareholder directs that his or her Common Shares are to be voted against this resolution, the persons named in the enclosed form of proxy will vote FOR the foregoing resolution.

If the foregoing resolution is not approved by shareholders at the Meeting, all Unallocated Awards will be cancelled and the Company will not be permitted to grant further awards under the Equity Incentive Plan. However, all outstanding awards will continue unaffected.

5. Advisory Vote on Executive Compensation

In March 2012, the Board approved a Say on Pay Policy (the "**Policy**"), a copy of which is set out in Schedule A to this Management Information Circular. The Policy is consistent with the model Say on Pay Policy of the Canadian Coalition for Good Governance and establishes a framework for the Company to conduct an annual non-binding advisory vote on executive compensation by shareholders. The form of resolution is as follows:

Resolved, on an advisory basis and not to diminish the role and responsibilities of the Board of Directors, that the shareholders accept the approach to executive compensation disclosed in the Company's information circular delivered in advance of the 2016 annual meeting of shareholders.

Consistent with the Policy, this is an advisory vote only and is not binding on the Board, which remains responsible for its compensation decisions and is not relieved of these responsibilities irrespective of the results of the vote. However, the Board will take the results of the vote into account, as appropriate, when considering future compensation policies, procedures and decisions and in determining whether there is a need to significantly increase their engagement with shareholders on compensation and related matters. The Company will also disclose the results of this vote as part of its report on voting results for the Meeting. The details of how a negative advisory vote will be addressed are set out in the Policy.

The Board recommends that shareholders vote "FOR" the resolution relating to the Company's approach to executive compensation. Unless a shareholder directs that his or her Common Shares are to be voted against this resolution, the persons named in the enclosed form of proxy will vote FOR the resolution to accept the Company's approach to executive compensation disclosed in this Management Information Circular.

EXECUTIVE COMPENSATION

1. Compensation Discussion and Analysis

Introduction

This Compensation Discussion and Analysis ("CD&A"):

- describes and explains the Company's executive compensation strategy and philosophy and how compensation decisions were made by the Company during Fiscal 2016;
- provides details on decisions made with respect to the compensation paid, and to be paid, to the Company's Executive Chair and Chief Executive Officer (Mr. Chen), its Chief Financial Officer (Mr. Yersh), and Messrs. Steve Zipperstein, Carl Wiese and Sandeep Chennakeshu, the three next most highly compensated executive officers of the Company (collectively, the "NEOs") and the Company's other executive officers (together with the NEOs, the "Executive Officers"); and
- explains the elements that are part of each NEO's compensation.

This CD&A is comprised of the following sections:

Section	Title	Purpose	Page
A	Executive Summary - BlackBerry Fiscal 2016 Achievements	Describes the Company's key achievements in Fiscal 2016.	19
В	Key Fiscal 2016 Compensation Decisions	Describes the Company's significant executive compensation decisions in Fiscal 2016.	21
С	Executive Compensation Philosophy and Elements of Executive Officer Compensation	Describes the strategic objectives and principles underlying the Company's compensation philosophy and outlines the elements of executive compensation, including why the Company chooses to pay each element.	21
D	Executive Compensation Decision-Making	Describes the Company's executive compensation decision-making process and the comparator group considered to assess the competitiveness of the Company's executive compensation and to support executive compensation decisions. Describes details of incentive and equity-based compensation for the NEOs.	23
E	Compensation Risk Management	Describes how the Company's compensation practices take risk into account.	32
F	Company Total Shareholder Return vs. Indices and Aggregate NEO Compensation	Compares the Company's cumulative total shareholder return to the TSX/NASDAQ indices and aggregate NEO compensation.	34
G	Summary Compensation Table and Disclosures	Describes the actual compensation awarded to each of the NEOs, as well as a summary of outstanding equity awards for each NEO, and value vested or earned during Fiscal 2016 from equity awards.	36
Н	Employment Arrangements, Termination and Change of Control Benefits	Summarizes provisions in employment contracts and long-term incentive plans that would trigger payments to the NEOs upon termination, a change of control or retirement.	38

A. Executive Summary – BlackBerry Fiscal 2016 Achievements

Fiscal 2016 was another important year for BlackBerry. The Company continued executing a strategy to leverage its strengths in mobility management and security to refocus its business in the Enterprise Solutions and Services space, while maintaining a presence in the highly competitive smartphone and devices market. This strategy included increasing the Company's product and service offerings through strategic acquisitions and targeted growth in internal investments. The Company's goal is to maintain its market leadership in the enterprise mobility segment by continuing to extend the functionality of its enterprise software infrastructure beyond enterprise mobility management ("EMM"), to offer the most comprehensive and secure mobile platform and, on top of this extensive foundation, deliver vertical solutions and endpoint management in the Internet of Things ("IoT").

In addition, the Company was focused on managing liquidity and margins, while creating a multi-year growth strategy and investing in its product portfolio. The Company continues to focus on stabilization of its revenue, sustainable profitability, and cash generation. The ability of executive management to execute on this transition strategy was, and continues to be, vital to the Company's future success. The Company's key achievements during Fiscal 2016 include:

Acquisitions

- Acquired Good Technology Corporation, a provider of secure mobility solutions, including secure applications and containerization that protects end user privacy;
- Acquired AtHoc, Inc., a provider of secure, networked crisis communications;
- Acquired WatchDox Ltd., a data security company offering secure enterprise file-sync-and-share solutions;
- Acquired Encription Holdings Limited and Encription Ireland Limited, a cybersecurity consulting firm providing industry-leading assessments in penetration testing and security training services.

Products, Services and Approvals

- Launched the PRIV smartphone, running on the Android™ operating system;
- Announced the new Good Secure EMM Suites by BlackBerry, a comprehensive set of mobile security, management, productivity and collaboration offerings;
- Announced the launch of a new Professional Cybersecurity Services practice that will further expand the Company's security portfolio;
- Announced the new voice encryption solution SecuSUITE for Enterprise;
- Announced BES12 Cloud, a cloud-based EMM solution that offers easy management of cross-platform devices;
- Obtained the approval of the United States Department of Defense for the use of Public Key Infrastructure credentials on BlackBerry OS and BlackBerry 10 smartphones;
- Unveiled a new QNX software platform to enable automotive companies to build a full range of secured automated driving systems and in-car acoustics; and
- Showcased at the Consumer Electronics Show an IoT over-the-air software platform, as well as BlackBerry Radar, an asset tracking device and software interface.

Joint Ventures, Partnerships and Other Agreements

- Entered into a long-term patent cross-licensing agreement with Cisco;
- Entered into a joint development and manufacturing agreement with Wistron Corporation;
- Announced a new partnership with T-Mobile US, Inc. to bring the BlackBerry Classic to T-Mobile's network.
- Announced the planned integration of Samsung KNOXTM with WorkLife by BlackBerry and SecuSUITE;
 and
- Announced the availability of the Company's multi-OS EMM platform in the Microsoft Azure
 Marketplace, allowing customers full access to their BES12 licenses while benefiting from the Microsoft
 cloud architecture.

Financial Achievements

While results for Fiscal 2016 reflected reduced revenue, the Company continued to execute on its turnaround plan. The Company's key financial achievements included:

- Achieved positive free cash flow and positive adjusted EBITDA in each of the quarters in fiscal 2016;
- Achieved non-GAAP revenue of approximately \$527 million from software and services for the year;
- Commenced a normal course issuer bid to purchase up to 27 million Common Shares;
- Commenced its resource alignment program with the objectives of reallocating Company resources to capitalize on growth opportunities, providing the operational ability to better leverage contract research and development services relating to its handheld devices, and reaching sustainable profitability; and
- A cash and investment balance of approximately \$2.6 billion at the end of Fiscal 2016.

Director and Executive Officer Appointments

- Appointed the Honourable Wayne G. Wouters, PC, an executive leader in government relations, strategic leadership, international trade and economic policy, to the Board;
- Appointed Laurie Smaldone Alsup, M.D., an executive leader in drug development, regulatory strategy, and regulatory approvals in the pharmaceutical and biotechnology industries, to the Board; and
- Appointed Carl Wiese as President of Global Sales of the Company.

B. Key Fiscal 2016 Compensation Decisions

In structuring the Fiscal 2016 total compensation program for the NEOs and other senior managers, the CNG Committee and the Board, as well as the Executive Chair and Chief Executive Officer, considered the ongoing transition of the Company, the engagement and retention of leadership talent to introduce innovative products and services while maintaining liquidity, and the importance of alignment between the interests of management and shareholders. To balance these important factors and outcomes, the following practices were implemented for Fiscal 2016:

- Reviewed and adjusted the annual Variable Incentive Plan ("VIP") performance metrics for all employees, to provide greater alignment between NEOs, employees and the business objectives;
- Mr. Chen voluntarily waived the \$2 million annual cash bonus provided for in his employment agreement (the "Chen Cash Bonus") and instead received a grant of time-based RSUs ("TBRSUs") equivalent in value, which vest one year from the date of grant;
- No equity award was made to Mr. Chen, other than the TBRSUs granted in lieu of the Chen Cash Bonus;
- Following the June 2015 annual and special meeting of shareholders of the Company, Mr. Zipperstein voluntarily and on his own initiative waived his right to receive an annual long-term equity award of \$2.5 million and his employment agreement was amended accordingly;
- Granted 50% of long-term equity awards for senior leaders as performance-based RSUs; and
- Only one NEO received a base salary increase in Fiscal 2016.

All of these strategic compensation decisions are addressed in greater detail below.

C. Executive Compensation Philosophy and Elements of Executive Officer Compensation

1. Objectives and General Principles

The Company's current Executive Officers are as follows:

- Executive Chair and Chief Executive Officer John Chen
- Chief Operating Officer Marty Beard
- President, BlackBerry Technology Solutions Sandeep Chennakeshu
- Executive Vice President, Enterprise Products and Value Added Solutions Sai Yuen (Billy) Ho
- Executive Vice President, Executive Operations James Mackey
- Devices Chief Operating Officer and Acting General Manager Ralph Pini
- President, Global Sales Carl Wiese
- Executive Vice President, Human Resources Nita White-Ivy
- Chief Financial Officer James Yersh
- Chief Legal Officer and Corporate Secretary Steve Zipperstein

The Company aims to provide appropriate compensation for its Executive Officers that is internally equitable, externally competitive and reflects both Company performance and, when appropriate, individual achievements. The executive compensation strategy supported by the CNG Committee and the Board in Fiscal 2016 focused on the following strategic objectives and general principles:

Strategic Objective	General Principle
Build a world-class executive team	Establish a strong executive team with the ability to transition the organization and build a strong foundation for ongoing success in a fiercely competitive market. Identify and engage leaders capable of executing a high-profile, global roll-out of products and services with minimal margin for error, while preserving liquidity and enhancing shareholder value.
Attract, motivate and retain exceptionally talented, high performing, entrepreneurial executives	Design a total executive compensation program that is market competitive. The Company seeks to align compensation with the Executive Officers' experience, competency, contribution and growth potential in the Company.
Establish a clear performance linkage aligning compensation to business performance	The Company seeks to utilize a pay for performance philosophy. Compensation programs will be linked with measures critical to the success of the Company's business.
Align to external market, but balance with simplicity and impact to the business	The Company will utilize a specific set of U.S. and Canadian high technology comparators that are relevant to the Company to understand overall market practices. The Company's overall Executive Officer compensation philosophy highly values simplicity and measurable contributions to the Company's success.
Align short-term compensation to the Company's short-term objectives and outcomes	The Company's VIP aligns the Company's executives to the Company's short-term objectives.
Align long-term compensation to shareholder interests	The Company's long-term incentive programs link executive compensation to shareholder interests.
Appropriately manage risks arising from the Company's compensation policies and practices	The Company will review annually the risk management and controls of the Company's compensation and benefits arrangements, including the administration of the equity-based plans, with the CNG Committee. The Company will monitor market practices and trends to ensure continued effectiveness of compensation governance, including the engagement of independent third party advisors where appropriate.
Provide benefits that are reasonably competitive to attract and retain talent	The Executive Officers participate in the same benefit plans as other employees. Some supplemental benefit programs may be offered for competitive reasons.

2. Compensation Elements

In Fiscal 2016, Executive Officer compensation was comprised of the following elements: base salary; annual incentive; long-term incentive; retirement savings; and other compensation. The purpose of each of these elements is as follows:

Elements	Purpose of the Compensation Elements
Base Salary (Annual Fixed)	This element provides compensation to secure day-to-day services and reflects the Executive Officer's role within the Company, personal performance, experience and contribution to the business of the Company, the size and stage of development of the Company and competitive benchmarks.
Annual Incentive (Annual Variable)	• The VIP is designed to motivate and reward an Executive Officer for contribution to the achievements of the Company goals set for the fiscal year.
Long-Term Incentive (Long-Term Variable)	 This element allows Executive Officers to receive compensation under the Equity Incentive Plan. The Equity Incentive Plan is designed to (a) advance the interests of the Company by encouraging equity participation through the acquisition of Common Shares, (b) enable the Company to attract and retain experienced and qualified executives in a highly competitive marketplace, and (c) align the interests of Executive Officers with the interests of shareholders by providing incentives which promote the creation and maintenance of shareholder value.
Retirement Savings (Long-Term)	 This element is designed to assist Executive Officers in saving for their retirement. Other than the retirement savings plans and Company matching program made available to all employees of the Company, the Company's approach to retirement savings is for Executive Officers to be responsible for their retirement savings.
Other Compensation (Short & Long-Term)	 Executive Officers are provided the same benefits programs as the Company offers other employees. These programs are designed to help ensure the health and wellness of employees and to provide coverage in case of death or disability. Benefits programs include health, dental, vision care, life insurance and disability coverage. ESPP
	 All Company employees, including Executive Officers, are allowed to participate in the Company's employee share purchase plan (the "ESPP") to the extent it is offered in their country of employment. Employees may, each year, contribute between 1% and 15% of his or her eligible compensation up to \$30,000 in any calendar year, with the Company either permitting participants to purchase Common Shares at a discount to the market price or providing a participant with cash contributions to purchase Common Shares. Perquisites
	 Perquisites are not a typical element of Executive Officer compensation, but perquisite arrangements are established on a case-by-case basis as considered appropriate in the interests of the Company.

D. Executive Compensation Decision-Making

1. Decision Process and Timing

The CNG Committee, the Board and the Executive Chair and Chief Executive Officer reviewed all elements of the Company's Executive Officer compensation for Fiscal 2016 and considered input on current trends and best practices in compensation design from the Company's human resources department. These trends and best practices included the use of different long-term incentive programs, competitive trends in compensation levels, mix of compensation elements and risk management for executive compensation.

In addition, the Company reviewed the provisions of potential government regulations and updated proxy advisory policies on compensation to understand emerging executive compensation issues and governance practices. The purpose of reviewing market trends and potential regulations is to ensure the Company is abreast of industry practices impacting compensation.

The Company does not place greater or lesser weight on any of these trends or practices, but considers the general direction of this information in relation to the effectiveness of the Company's plans over time. In addition, the Company considers the practices of the Company's peer companies in addition to the trends and practices of the general marketplace for executive talent to be knowledgeable about the effectiveness of various reward vehicles.

The CNG Committee makes recommendations on Executive Chair compensation to the independent members of the Board for their consideration and approval, and the Executive Chair or the CNG Committee (in conjunction with the Executive Chair) reviews and approves the compensation packages for the other Executive Officers. These reviews and approvals for Fiscal 2016 compensation occurred as follows:

	Q1 Fiscal 2016	Q2 Fiscal 2016	Q3 Fiscal 2016	Q4 Fiscal 2016
Topic	March – May 2015	June – August 2015	September – November 2015	December 2015 – February 2016
Base Salary			Base Salary Review (September)	
Annual Incentive	Fiscal 2016 Incentives Plan Design and Metrics Approved (March)			Fiscal 2016 Incentives Plan Design and Metrics for certain Business Units Adjusted and Approved (December) Fiscal 2016 Incentives Payment Approved (March 2016)
Long- Term Incentive			Fiscal 2016 Regular Annual Long-Term Incentive Awards Approved and Granted (September)	

A full base salary review of all Executive Officers was conducted in September 2015 at the same time the long-term incentive awards were determined. The only adjustment made for an NEO was in respect of Mr. Yersh's salary as Chief Financial Officer.

See "D. Executive Compensation Decision-Making - 3. Compensation Elements and Company Goals - Annual Incentives" in this CD&A for more information on the adjustments to the VIP and the VIP payments that were approved in December 2015.

Consistent with the Company's prior practice, long-term incentive awards are typically approved and granted in the third quarter. At the September 2015 CNG Committee meeting, the committee approved the design and structure of the Company's long-term incentive plan for Fiscal 2016, including the continuation of RSUs based on the market performance of the Company ("Market Condition PBRSUs"), and reviewed awards to Executive Officers consisting of both TBRSUs and Market Condition PBRSUs. See "D. Executive Compensation Decision-Making – 3. Compensation Elements and Company Goals – Long-Term Incentive Compensation" in this CD&A for more information. Grants in the third quarter of a fiscal year enable the CNG Committee and the Board to consider the Company's past performance during the first half of the fiscal year when making these decisions. It also provides an opportunity to review updated comparator compensation data before approving the long-term incentive compensation.

2. Comparator Group Development

Peer group data is one of a number of factors considered in determining compensation for the NEOs. Although the Company considers the compensation practices of peer companies, it does not make any determinations or changes in compensation in reaction to market data alone.

The Company periodically reviews the peer companies used for compensation benchmarking and may make changes based on consolidation within the industry, the business segments in which the Company operates and the relevance of peer companies to these business segments, the organizations it views as labour competitors, the scale of the peer companies, and entities considered to be competing for similar stock market investors as the Company.

In September 2014, the CNG Committee approved an updated peer group against which to benchmark the compensation of the Company's NEOs, determining that the group should not be bounded by geography or enterprise size but should include representation from a broad range of publicly traded technology companies against which the Company competes for management talent. Most of the companies in the updated peer group are based in the United States.

The Company's comparator group has consisted of the following companies since September 2014:

Advanced Micro Devices, Inc.	LinkedIn Corporation	QUALCOMM Incorporated
Alphabet Inc.	Marvell Technology Group Ltd.	Salesforce.com
Amazon.com Inc.	Microsoft Corporation	SAP AG
Apple Inc.	Motorola Solutions, Inc.	TELUS Corporation
Broadcom Corp.	Nokia Corporation	Yahoo! Inc.
Intel Corporation	Open Text Corporation	

3. Compensation Elements and Company Goals

Base Salary

The base salary for each Executive Officer is generally reviewed annually. Base salaries are determined after considering: experience, expertise, expected future contributions, criticality to the Company, individual performance, salary history prior to joining the Company, and the need to be competitive in the labour market. In Fiscal 2016, Mr. Yersh received a base salary increase of 10% on September 24, 2015, and was the only NEO to receive a base salary increase in Fiscal 2016. Mr. Chen's base salary remained the same in Fiscal 2016 as it was when he was recruited late in Fiscal 2014. Mr. Wiese was recruited from outside the Company in Fiscal 2016, and his starting salary is reflected in the table below.

The table below indicates the base salary for each of the NEOs in both Fiscal 2015 and Fiscal 2016.

	Base Salary for Fiscal 2015		Base Salary for Fiscal 2016			
Name	CDN	USD	CDN	USD ²	% Increase	
John Chen		\$1,000,000		\$1,000,000	0%	
James Yersh	\$500,000	\$444,286 ¹	\$550,000 ²	\$421,102 ³	10%	
Steve Zipperstein		\$700,000		\$700,000	0%	
Carl Wiese ⁴	Not applicable			\$500,000	Not applicable	
Sandeep Chennakeshu		\$500,000		\$500,000	0%	

¹ Mr. Yersh's base salary has been converted to U.S. dollars using the Bank of Canada average rate of \$1.00 = CDN \$1.1254 for Fiscal 2015.

Annual Incentives

The VIP is an annual incentive plan designed to link a meaningful portion of the current cash compensation of each NEO, other than Mr. Chen, with the Company's annual performance objectives by encouraging the NEOs to focus on exceeding established goals. For employees in centralized professional and administrative functions, such as finance, legal and human resources, the VIP is based solely on the achievement of performance objectives for the Company as a whole. For employees in a specific business unit, the VIP is based on objectives tailored to the specific business unit results. The VIP program is subject to the overall discretion of the Board; however, the Executive Chair also has discretion to reward exceptional performance by increasing the compensation payable pursuant to the VIP by up to 20% of the amount that would be payable assuming achievement of the objectives at 100% of target. The paragraphs that follow describe how the VIP is determined for each NEO other than Mr. Chen.

<u>Determining Target Award Levels</u>. Each NEO has a set target level of annual incentive award as a percentage of the NEO's annual base salary. For Fiscal 2016, the target percentage for Messrs. Yersh, Zipperstein and Chennakeshu remained the same as the prior year. Mr. Wiese joined the Company during Fiscal 2016 and his target percentage was determined at that time.

Name	Target %
James Yersh	100%
Steve Zipperstein	100%
Carl Wiese	100%
Sandeep Chennakeshu	200%

<u>Design of the VIP Formula</u>. Under the VIP, an NEO can earn annual incentive compensation that is calculated by multiplying the NEO's annual base salary by the annual target percentage. This amount is further adjusted by a Performance Factor, which varies depending on the role of the NEO, the performance of the Company and the performance of the NEO's applicable business unit.

NEO Annual Base Salary	X	Annual Incentive Target (% of Base Salary)	X	Performance Factor
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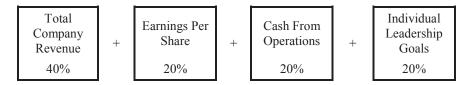
<u>Design of Performance Factor Metrics and Weighting</u>. The VIP performance factor is a function of certain metrics that were initially established at the beginning of Fiscal 2016. The performance metrics in the VIP formula were

² Mr. Yersh received a base salary increase of 10% on September 24, 2015.

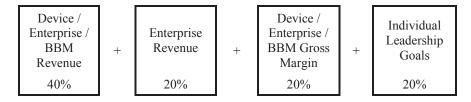
³ Mr. Yersh's base salary has been converted to U.S. dollars using the Bank of Canada average rate of \$1.00 = CDN \$1.3061 for Fiscal 2016.

⁴ Mr. Wiese commenced employment with the Company on July 13, 2015 as President, Global Sales.

structured to align NEOs' compensation with the Company's most critical business objectives for the year. The general corporate performance metrics applicable to Messrs. Yersh, Zipperstein and Chennakeshu for Fiscal 2016 were:



Mr. Wiese joined the Company in July 2015 as President, Global Sales. The sales organization performance metrics were designed to focus on specific business objectives aligned to that organization. The performance metrics for the sales organization were initially designed at the beginning of Fiscal 2016, as follows:



As noted above, in December 2015, certain organization metrics were adjusted for better alignment with the Company's objectives for the balance of the fiscal year. The targets for all metrics remained challenging to achieve. The general corporate performance metrics were not adjusted during Fiscal 2016, but the performance metrics for the sales organization were modified, as follows:

Enterprise/BBM Revenue	+	BBM Revenue	+	Enterprise Revenue	+	Enterprise/ BBM Gross Margin	+	Individual Leadership Goals
30%		10%		20%		20%		20%

The performance metrics and goals selected for Fiscal 2016 were designed to achieve the following objectives:

Business & Strategic Objectives	Financial and Operational Objectives		
Growth in high-margin software, messaging and	Sustainable profitability		
value added services			
Profitability in the devices business	Positive cash flow from operations		
Monetization of the patent portfolio	World class customer experience		
Monetization of QNX and IoT assets	Expanded online and eCommerce channels		
Expanded carrier and distribution channels	World class reliability over Company network		
	operations infrastructure		
	Acquisitions that deliver expected business		
	case strategic and financial benefits		

<u>Determine Performance Achievement Multiple</u>. Each performance metric was measured against a pre-determined target and a multiple was assigned for each metric based on actual performance relative to the applicable target (with the multiple determined on a pro rata basis for achievement between levels above threshold).

Total Company Revenue, Enterprise/BBM Revenue, Enterprise/BBM Gross Margin		Earnings Per Share		
Performance vs. Target	Multiple	Performance vs. Target	Multiple	
Below 90%	0.00	Below 50%	0.00	
90-100%	0.90-1.00	50-100%	.50-1.00	
100%	1.00	100%	1.00	
100-125%	1.00-1.50	100-150%	1.00-1.50	
Above 125%	1.50	Above 150%	1.50	

Cash From Opera	tions	BBM Revenue, Enterprise Revenue		
Performance vs. Target Multiple		Performance vs. Target	Multiple	
Below 67%	0.00	Below 80%	0.00	
67-100%	.50-1.00	80-100%	.80-1.00	
100%	1.00	100%	1.00	
100-133%	1.00-1.50	100-125%	1.00-1.50	
Above 133%	1.50	Above 125%	1.50	

<u>Performance Metric Results.</u> At the end of Fiscal 2016, the performance metrics were reviewed to determine achievement against their respective targets. Based on the financial performance of the Company in Fiscal 2016, the following performance percentages and multiples were achieved for each of the components described above:

Performance Metric	Performance Achieved	Applicable Multiple
Total Company Revenue	0%	0.00
Earnings Per Share	0%	0.00
Cash From Operations	0%	0.00
Enterprise/BBM Revenue	0%	0.00
BBM Revenue	0%	0.00
Enterprise Revenue	93%	0.93
Enterprise/BBM Gross Margin	100%	1.00

At the end of Fiscal 2016, a 0% rating was assigned to the achievement of individual leadership goals for the purposes of the annual incentive award calculation.

<u>Cash Retention Amounts.</u> For retention purposes, each of Messrs. Yersh, Zipperstein and Chennakeshu was awarded a special cash bonus, which is payable in April 2017, subject to remaining employed with the Company until such date.

Mr. Chen's Annual Cash Bonus. The Board recognized Mr. Chen's turnaround skills and leadership expertise as critical to the Company's future success when he was recruited in November 2013 to become the Executive Chair of the Board. Mr. Chen subsequently agreed to serve as the Company's full-time Chief Executive Officer for no additional compensation. Mr. Chen's employment agreement provides for an annual guaranteed minimum cash bonus of \$2 million per year (i.e., the Chen Cash Bonus). In Fiscal 2015, Mr. Chen voluntarily waived his right to the Chen Cash Bonus, electing instead to be placed on the same, non-guaranteed Fiscal 2015 VIP plan as his direct reports. In Fiscal 2016, Mr. Chen also voluntarily waived his right to the Chen Cash Bonus, electing instead to receive a grant of \$2 million worth of TBRSUs, vesting in full one year from the grant date. Mr. Chen waived his right to the Chen Cash Bonus he was otherwise entitled to receive for Fiscal 2015 and 2016 to more closely align himself with the Company's senior leadership team and shareholders.

The table below shows the amount of the annual incentive awards paid to the NEOs in April 2016 for Fiscal 2016; the value of the TBRSUs granted to Mr. Chen in lieu of the Chen Cash Bonus (which TBRSUs vest one year from date of grant); and the retention cash bonuses, which are payable in April 2017.

	VIP	Other	Retention Cash Bonus
John Chen	\$0	\$1,999,9981	\$0
James Yersh	\$0	-	\$99,8622
Steve Zipperstein	\$0	-	\$175,000
Carl Wiese	\$125,000	-	\$0
Sandeep Chennakeshu	\$0	-	\$450,000

¹ TBRSUs granted to Mr. Chen in lieu of the Chen Cash Bonus.

Long-Term Incentive Compensation

Long-term incentive compensation continues to be a significant element of total compensation for the Executive Officers in order to align the interests of Executive Officers with the achievement of the Company's long-term business objectives and the interests of shareholders. The awards to Executive Officers are also granted in recognition of the importance of an Executive Officer to the Company's future, the desire to create retention value with each Executive Officer and the individual performance of each Executive Officer, in each case, at the time the equity awards were granted. The Company and the CNG Committee believe that the long-term incentive compensation element of the Company's compensation program needs to be competitive relative to the Company's comparator group, and that it is imperative to executing the Company's strategy in an intensely competitive industry and to attracting and retaining key talent.

Annual Awards

On an annual basis, the CNG Committee reviews the long-term incentive compensation of Executive Officers. This review takes into consideration total compensation and external market factors, including comparator group information. The quantum or dollar value of stock options or RSUs granted depends on, among other things, the position, level and performance of the individual, as well as comparator group information and the Company's past grants to the individual.

Following a survey of long-term incentive market practices, award amounts were proposed and approved for each of the NEOs, other than for Mr. Wiese (who received a grant of equity awards when he was hired in July 2015) and Mr. Chen (who received a grant of equity awards when he was appointed Executive Chair and Chief Executive Officer in November 2013).

Half of the annual Fiscal 2016 long-term equity awards were granted to the NEOs (other than Mr. Wiese) as TBRSUs vesting on a straight-line basis in annual installments over three years, and half were granted as Market Condition PBRSUs.

Market Condition PBRSUs

The Market Condition PBRSUs vest entirely, partially, or not at all on the third anniversary of the grant date, depending on BlackBerry's Total Shareholder Return on the NASDAQ ("BlackBerry's TSR") from the award date until the last trading day before the stated vesting date, as compared to the performance of the NASDAQ 100 Total Return index (the "NASDAQ 100 TRI") over the performance period. Each grant of Market Condition PBRSUs specifies a target award (the "Target Award") and a maximum possible award of 150% of the target award (the "Maximum Award"). The Target Award reflects the number of Market Condition PBRSUs that will vest if 100% of target performance is achieved. Specifically, (i) if BlackBerry's TSR is below 75% of the NASDAQ TRI, then

² Mr. Yersh's retention cash bonus of CDN \$130,430 has been converted to U.S. dollars using the Bank of Canada average rate for Fiscal 2016 of \$1.00 = CDN \$1.3061.

none of the Market Condition PBRSUs will vest; (ii) if BlackBerry's TSR is between 75% and 150% of the NASDAQ 100 TRI, a pro rata percentage of the Target Award will vest; and (iii) if BlackBerry's TSR exceeds 150% of the NASDAQ 100 TRI, then the Maximum Award will vest.

Interim Awards

In addition to the annual long-term incentive awards, the Company also makes long-term incentive awards on an interim basis in accordance with the policy on granting equity awards that has been adopted by the Board (the "Awards Policy"). Awards are generally made in connection with new hires, promotions, acquisitions and in some cases as special incentives, including in recognition of special contributions or for retention purposes. In Fiscal 2016, the only interim award was made to Mr. Wiese, who was granted a new hire equity award in recognition of his appointment as President, Global Sales in July 2015. The recommended award of TBRSUs in the amount of \$2,000,000 was granted to him on September 28, 2015.

Steve Zipperstein Fiscal 2016 Annual Award

As reported in the Fiscal 2014 and Fiscal 2015 Management Information Circulars, the CNG Committee approved certain amendments to Mr. Zipperstein's employment agreement in the first quarter of Fiscal 2015, effective May 5, 2014. One of these amendments included a Fiscal 2015 long-term incentive annual equity grant to be no less than \$2,500,000, as well as an agreement to recommend to the CNG Committee that Mr. Zipperstein's annual long-term incentive equity grant shall be no less than \$2,500,000 for each of Fiscal 2016 through to Fiscal 2019, subject to, and in accordance with, the Awards Policy and Mr. Zipperstein being actively employed by the Company at the time of each yearly grant.

In Fiscal 2016, following the June 2015 annual and special meeting of shareholders of the Company, Mr. Zipperstein voluntarily and on his own initiative waived his right to receive the minimum \$2,500,000 annual equity grant and his employment agreement was amended accordingly. Mr. Zipperstein was granted an equity award on September 28, 2015 in the amount of \$1,800,000 (50% in TBRSUs and 50% in Market Condition PBRSUs).

Summary of Long-Term Incentive Awards Granted to NEOs in Fiscal 2016

A summary of the long-term incentive awards granted to the NEOs in respect of Fiscal 2016 is summarized in the following table:

Name	Award Type	Award	Date	Grant Price	# Granted	Value at Grant
John Chen	TBRSUs	Fiscal 2016 VIP	September 28, 2015	\$6.30	317,460	\$1,999,9981
	Total					\$1,999,998
James Yersh	TBRSUs	Annual Award	September 28, 2015	\$6.30	66,629	\$419,763 ¹
	Market Condition PBRSUs	Annual Award	September 28, 2015	\$6.30	66,629	\$419,763 ^{2,3}
	Total					\$839,526
Steve Zipperstein	TBRSUs Market	Annual Award	September 28, 2015	\$6.30	142,857	\$899,9991
	Condition PBRSUs	Annual Award	September 28, 2015	\$6.30	142,857	\$899,999 ^{2,4}
	Total					\$1,799,998
Carl Wiese	TBRSUs	New Hire	September 28, 2015	\$6.30	317,460	\$1,999,9981
	Total					\$1,999,998
Sandeep Chennakeshu	TBRSUs	Annual Award	September 28, 2015	\$6.30	63,492	\$400,0001
	Market Condition PBRSUs	Annual Award	September 28, 2015	\$6.30	63,492	\$400,000 ^{2,5}
	Total					\$800,000

¹ TBRSUs were valued by multiplying the number of TBRSUs by the closing price of a Common Share on the NASDAQ on the grant date. These values have been determined under the principles used to calculate the grant date fair value of equity awards for purposes of the Company's financial statements.

² The calculated fair value of the Market Condition PBRSUs granted in Fiscal 2016 was assumed to be, and accounted for, at market price at the date of grant. This amount reflects the value of the Target Award granted in respect of the Market Condition PBRSUs, based on the determination that performance at target would be the probable outcome of the performance condition. These values have been determined under the principles used to calculate the grant date fair value of equity awards for purposes of the Company's financial statements.

³ Mr. Yersh was granted a Maximum Award of 99,943 Market Condition PBRSUs. As noted in footnote 2 above, the grant date fair value of these Market Condition PBRSUs was calculated based on the determination that performance at target would be the probable outcome. The grant date fair value calculated based on performance at the Maximum Award level would be \$629,641 and the grant date fair value of all of his awards reported in this table would be \$1,049,404.

⁴ Mr. Zipperstein was granted a Maximum Award of 214,285 Market Condition PBRSUs. As noted in footnote 2 above, the grant date fair value of these Market Condition PBRSUs was calculated based on the determination that performance at target would be the probable outcome. The grant date fair value calculated based on performance at the Maximum Award level would be \$1,349,996 and the grant date fair value of all of his awards reported in this table would be \$2,249,995.

⁵ Mr. Chennakeshu was granted a Maximum Award of 95,238 Market Condition PBRSUs. As noted in footnote 2 above, the grant date fair value of these Market Condition PBRSUs was calculated based on the determination that performance at target would be the probable outcome. The grant date fair value calculated based on performance at the Maximum Award level would be \$599,999 and the grant date fair value of all his awards reported in this table would be \$999,999.

Retirement Savings

The Company offers all Canadian-based and U.S.-based Executive Officers the opportunity to participate in the group retirement savings plan that is made available to all other Canadian-based and U.S.-based employees. In Fiscal 2016, the Company matched each Canadian-based employee's contribution to the group registered retirement savings plan (the "Group RRSP") and each U.S.-based employee's contribution to the U.S. 401(k) Plan dollar for dollar up to 5% of the employee's base salary, subject to Canada Revenue Agency's current year contribution limit for Canada and the IRS limit in the case of each U.S. employee. Consistent with the Company's philosophy, no additional forms of pension plan are offered to the NEOs.

Other Compensation (Benefits & Perquisites)

The NEOs are offered similar benefits to all other employees.

Mr. Chen's Post-Retirement Benefits

In Fiscal 2016, the Company agreed to provide Mr. Chen, his spouse and eligible dependents with health coverage from the termination of Mr. Chen's employment without cause or his resignation for good reason until the later of his death or the death of his spouse. The Company will provide Mr. Chen with a gross-up for any taxes on such post-employment health benefits. The Company also agreed to provide Mr. Chen with post-employment office space and administrative support.

4. Claw Back of Incentive and Equity-Based Compensation

In April 2008, the Board approved a policy with respect to the reimbursement of incentive and equity-based compensation. This policy requires that if the Board becomes aware of any misconduct by an Executive Officer that contributed to the Company having to restate all or a portion of its financial statements, the Board shall take such action as it deems appropriate to remedy the misconduct and prevent its recurrence, and may take disciplinary action against the Executive Officer. In addition, the Board will, to the fullest extent permitted by governing law in all appropriate cases, require reimbursement of any bonus or incentive compensation awarded to such Executive Officer if: (a) the amount of bonus or incentive compensation was calculated based upon the achievement of certain financial results that were subsequently the subject of restatement; (b) the Executive Officer engaged in intentional misconduct that caused or partially caused the need for the restatement; and (c) the amount of the bonus or incentive compensation that would have been awarded to the Executive Officer, had the financial results been properly reported, would have been lower than the amount actually awarded.

5. Executive Officer Share Ownership Guidelines

In January 2012, the Company established a share ownership guideline for the Chief Executive Officer of at least four times his base salary. In March 2012, share ownership guidelines were also established for the other Executive Officers, of at least two times their respective base salaries. Under the guidelines, all unvested equity awards and owned shares are counted toward the target. The Executive Officers have five years from first becoming subject to the guidelines to attain the requisite share ownership levels. If they do not meet the guidelines within such period, they are required to hold at least 50% of their Common Shares obtained (on an after-tax basis) from the settlement of equity awards until such time as the guidelines are satisfied. The share ownership guideline has been met by all of the NEOs.

E. Compensation Risk Management

The mandate of the CNG Committee requires the CNG Committee to review annually the risk management and controls of the Company's compensation and benefit arrangements, including the administration of the Company's equity-based plans.

In September 2015, the Company engaged John Heber of Stearns, Weaver, Miller, Weissler, Alhadeff & Sitterson ("Stearns Weaver") to assist with a risk assessment of compensation programs and polices related to the NEOs. The compensation risk assessment included interviews with senior management representatives to: (a) identify

significant risks, if any; (b) understand the role of compensation in supporting appropriate risk taking; and (c) understand how risk is governed and managed at the Company. Stearns Weaver also reviewed documentation relating to the Company's existing risk management processes, Board and committee mandates, plan documentation for the Company's annual and long-term incentive programs, and severance provisions and other contractual arrangements for the NEOs. In addition, Stearns Weaver conducted a compensation risk audit of the Company's compensation policies and programs using its risk scorecard to identify any risk exposures.

Stearns Weaver's compensation risk review indicated that the Company's current compensation programs and practices appear reasonably aligned with its current turnaround strategy and are not likely to encourage excessively risky behaviour.

The Company's compensation programs are designed to align with the Company's business strategy, product life cycle and risk profile. Stearns Weaver identified the following key risk-mitigating features in the Company's compensation governance processes and compensation structure:

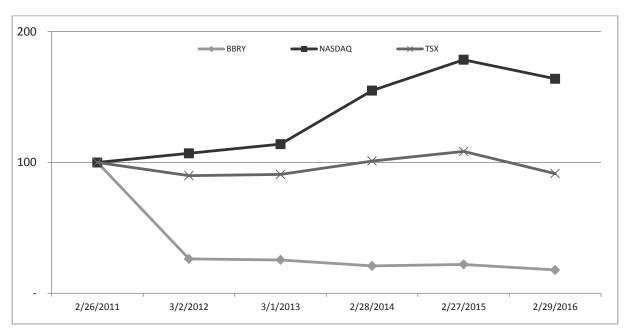
- Appropriate linkage between pay and business risks. The compensation program is structured to provide both fixed and variable compensation. Salary provides a competitive "base" level of income so that NEOs do not feel pressured to focus exclusively on short term goals or stock price. At the same time, a significant portion of target total direct compensation for NEOs is delivered through variable compensation (i.e., VIP and equity programs).
- Linkage with shareholders. Compensation is weighted toward variable compensation with a significant performance-based component. Most NEO equity awards are split equally between TBRSUs vesting in a straight line over three years, and Market Condition PBRSUs, which cliff vest at the end of three years, if at all, based on achievement of specified performance goals.
- Leveraged upside/downside. Annual incentive payouts and Market Condition PBRSUs are subject to minimum levels of performance and the potential exists for above-target payouts based on above-target performance.
- Balance of performance metrics. In Fiscal 2016, the VIP program used a combination of financial and non-financial performance metrics to focus each business unit on appropriate strategic goals. The Market Condition PBRSU metric is relative total shareholder return. These metrics provide a balanced approach that focuses NEOs on the Company's overall strategic plan rather than on isolated objectives, such as driving revenue without regard to costs, quality or timelines.
- Established definition for each metric. Each financial and non-financial metric is clearly defined and communicated to the applicable business unit leader.
- Cash bonus plan maximum payout. For NEOs, the VIP has a maximum payout multiplier of 1.7x target.
- Annual review of compensation programs. On a periodic basis, the Company conducts a complete review of its compensation programs and strategy, including the pay philosophy and program design, in light of business requirements, market practice, and governance considerations.
- **Alignment with annual plan**. The Company develops its annual compensation programs in alignment with its annual operating plan.
- Audit process for performance results. The Company regularly reviews, tracks and reports to the CNG Committee on performance against established metrics and on potential compensation payouts to effectively identify any misalignment and manage any inherent risks.
- **Policy for timing of equity grants**. The Board has adopted a policy on granting equity awards with guidelines governing the timing of equity grants and has adhered to such policy.
- Claw back policy. Established in April 2008, the Company's policy covers recoupment of incentive and equity-based compensation from any individual(s) responsible for misconduct that results in a financial restatement.
- Anti-hedging policy. The Company's Insider Trading Policy, which applies to all officers and directors, also includes certain anti-monetization measures. The policy cautions insiders about the risks associated with pledging shares of the Company to secure a margin loan in a brokerage account and the continuing requirement to comply with the Insider Trading Policy, including the requirement to obtain pre-clearance before any realization of such pledged shares occurs. The Company is not aware of any of its current Executive Officers or directors engaging in any hedging activities or share pledging.
- Share ownership guidelines. The Chief Executive Officer is required to maintain four times his salary in

- BlackBerry equity (two times salary for other Executive Officers) to help align his interests with shareholders and the longer-term performance of the organization.
- Non-Binding Shareholder Advisory Vote on Executive Compensation. The Company has an annual Advisory Vote on Executive Compensation which allows for shareholders to express approval or disapproval of the approach to executive compensation. See "Business to be Transacted at the Meeting Advisory Vote on Executive Compensation" in this Management Information Circular.

F. Company Total Shareholder Return Performance vs. Indices and Aggregate NEO Compensation

The following graphs show the cumulative total shareholder return of \$100 invested in the Common Shares compared to the S&P/TSX Composite Total Return Index (expressed in CDN dollars) and the NASDAQ Composite Index for (i) the period of February 26, 2011 to February 29, 2016 and (ii) the period of November 13, 2013 (the day that John Chen assumed the position of Executive Chair and Chief Executive Officer) to February 29, 2016.

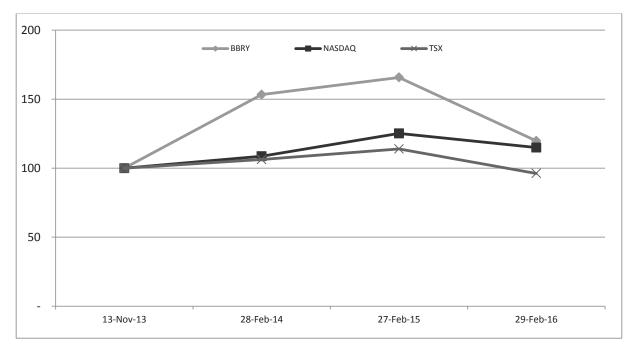
Cumulative Total Shareholder Return Over the Last Five Fiscal Years



	February 26, 2011	March 2, 2012	March 1, 2013	February 28, 2014	February 27, 2015	February 29, 2016
BBRY	100.00	20.90	20.09	15.15	16.38	11.84
NASDAQ	100.00	107.02	113.98	154.91	178.47	163.89
TSX	100.00	89.98	90.90	101.12	108.41	91.52

The Common Shares have generally underperformed both indices over the five-year period ending with Fiscal 2016. While a portion of the compensation of the NEOs is performance-based, it is difficult to correlate compensation to the trends shown in the above performance graph given the significant changes in the Company's leadership and strategy over the course of the last four fiscal years.

Cumulative Total Shareholder Return Since November 13, 2013



	November 13, 2013	February 28, 2014	February 27, 2015	February 29, 2016
BBRY	100.00	153.35	165.77	119.77
NASDAQ	100.00	108.64	125.16	114.94
TSX	100.00	106.27	113.94	96.18

As the above graph demonstrates, the Common Shares have outperformed both indices since November 13, 2013.

G. Summary Compensation Table and Disclosures

The following table provides a summary of the total compensation awarded to, earned by, paid to, or payable to, each NEO of the Company for Fiscal 2016, Fiscal 2015 and Fiscal 2014.

			Summary Com	pensation Table	ı		
					Non-equity Incentive Plan Compensation (\$)		
Name and Principal Position	Year ²	Salary (\$) ³	Share-based Awards (\$) ⁴	Option- based Awards (\$)	Annual Incentive Plans ⁵	All Other Compensation (\$) ⁶	Total Compensation (\$)
John Chen	2016	\$1,000,000	\$1,999,998	\$0	\$0	\$11,327	\$3,011,325
Executive Chair & Chief	2015	\$1,000,000	\$1,199,990	\$0	\$1,200,000	\$20,692	\$3,420,683
Executive Officer	2014	\$326,374	\$84,773,000	\$0	\$653,846	\$0	\$85,753,220
James Yersh	2016	\$399,311	\$839,525	\$0	\$99,862	\$9,102	\$1,347,800
Chief Financial Officer	2015	\$444,286	\$1,282,576	\$0	\$246,589 ⁷	\$10,783	\$1,984,234
	2014	\$350,204	\$1,666,662	\$0	\$1,098,150	\$13,141	\$3,128,156
Steve Zipperstein	2016	\$700,000	\$1,799,998	\$0	\$175,000	\$11.904	\$2,686,902
Chief Legal Officer &	2015	\$700,000	\$2,989,630	\$0	\$2,420,000	\$54,908	\$6,164,538
Corporate Secretary	2014	\$700,000	\$1,666,662	\$0	\$1,433,334	\$12,654	\$3,812,649
Carl Wiese President, Global Sales	2016	\$317,308	\$1,999,998	\$0	\$125,000	\$2,885	\$2,445,191
Sandeep Chennakeshu President, BlackBerry	2016 2015	\$500,000 \$267,857	\$800,000 \$17,586,919	\$0 \$0	\$451,172 \$321,429	\$17,038 \$0	\$1,768,210 \$18,176,205
Technology Solutions							. , ,

Other than as noted below, all compensation paid in Canadian dollars to Mr. Yersh was converted to U.S. dollars using the Bank of Canada average rate of \$1.00 = CDN \$1.0462 for Fiscal 2014, \$1.00 = CDN \$1.1254 for Fiscal 2015 and \$1.00 = CDN \$1.3061 for Fiscal 2016.

² Fiscal 2014 covers the period from March 3, 2013 to March 1, 2014, inclusive, Fiscal 2015 covers the period from March 2, 2014 to February 28, 2015, inclusive and Fiscal 2016 covers the period from March 1, 2015 to February 29, 2016, inclusive.

³ Mr. Chen assumed the position of Executive Chair and Chief Executive Officer on November 13, 2013 with a base salary of \$1,000,000. Mr. Yersh assumed the position of Chief Financial Officer on November 25, 2013, at which time his base salary was increased from CDN \$322,000 to CDN \$500,000, with a further increase to CDN \$550,000 on September 24, 2015. Mr. Zipperstein joined the Company on July 3, 2012, Mr. Wiese joined the Company on July 13, 2015, and Mr. Chennakeshu joined the Company on August 18, 2014. The salaries for all NEOs represent the amount of salary received each fiscal year, which reflects the hiring date and any salary changes.

⁴ TBRSU awards were valued using the fair market value of Common Shares on the NASDAQ on the respective award dates, as follows: \$6.521 on November 13, 2013, \$7.47 on December 23, 2013, \$8.08 on March 31, 2014, \$9.80 on June 20, 2014, \$9.755 on August 18, 2014, \$10.23 on September 29, 2014, \$10.38 on April 24, 2015 and \$6.30 on September 28, 2015. The calculated fair value of the Market Condition PBRSUs granted in Fiscal 2016 was assumed to be, and accounted for, at market price at the date of grant (\$6.30). Market Condition PBRSU awards granted in Fiscal 2015 were valued based on a valuation conducted by PricewaterhouseCoopers LLP using a model conducting a Monte Carlo simulation utilizing 1,000,000 simulations and a standard error of less than 1% of the fair value. For Fiscal 2015, the calculated fair value of the Market Condition PBRSUs was approximately 105% of the market price (\$10.80). These values have been determined under the principles used to calculate the grant date fair value of equity awards for purposes of the Company's financial statements. This column reflects the value of the Target Award granted in respect of the Market Condition PBRSUs, based on the determination that performance at target would be the probable outcome of the performance condition. See "D. Executive Compensation Decision-Making - 3. Compensation Elements and Company Goals -- Long-Term Incentive Compensation" in this CD&A, as well as the table footnotes in that section summarizing the long-term incentive awards granted to NEOs in Fiscal 2016 for the values of the Market Condition PBRSUs if the Maximum Awards were to vest. Certain performance-based RSUs granted to Mr. Chennakeshu in Fiscal 2015 (the "Chennakeshu PBRSUs") were valued by multiplying the number of Chennakeshu PBRSUs by the closing price of a Common Share on the NASDAQ on the grant date. The Company has conservatively attributed the full grant date fair value to the Chennakeshu PBRSUs even though (i) the probability of achieving the applicable performance target for the vesting of the Chennakeshu PBRSUs could not be reliably determined in Fiscal 2015 and (ii) the accounting expense for the Chennakeshu PBRSUs in Fiscal 2015 was zero pursuant to applicable accounting principles. The amount for Mr. Chen in respect of Fiscal 2016 includes the grant of TBRSUs of \$1,999,998 in lieu of the Chen Cash Bonus. The Fiscal 2016 RSU awards for Messrs. Yersh, Zipperstein and Chennakeshu include TBRSUs and Market Condition PBRSUs awarded as part of the annual long term incentive program. The Fiscal 2015 RSU awards for Messrs. Yersh and Zipperstein include TBRSUs and Market Condition PBRSUs awarded as part of the annual long term incentive program. This column also includes, in respect of Fiscal 2015, TBRSUs granted to applicable NEOs instead of cash as part of the Fiscal 2015 VIP structure change. Also, a separate award was made to Mr. Yersh in connection with his promotion effective as of November 25, 2013. In addition, new hire awards were made to certain NEOs in connection with their respective hire dates effective as of July 13, 2015 in the case of Mr. Wiese, August 18, 2014 in the case of Mr. Chennakeshu (including the Chennakeshu PBRSUs), and November 13, 2013 in the case of Mr. Chen

⁵ Amounts in this column paid or made payable in respect of Fiscal 2016 include cash retention awards for Messrs. Yersh, Zipperstein and Chennakeshu, the Fiscal 2016 VIP award for Mr. Wiese, and a patent incentive award for Mr. Chennakeshu. Amounts in this column paid or made payable in respect of Fiscal 2015 include the cash portion of the Fiscal 2015 VIP awards paid in April 2015 and a bonus in the amount of \$2,000,000 for Mr. Zipperstein. Amounts in this column paid or made payable in Fiscal 2014 include the Fiscal 2014 annual incentive awards paid in April 2014 and also include: the second installment (\$600,000) of the signing bonus awarded to Mr. Zipperstein on the commencement of his employment with the Company; a special bonus award in the amount of CDN \$966,141 for Mr. Yersh; and

cash awarded in lieu of equity due to a special trading blackout during the strategic review process undertaken by the Company in Fiscal 2014 in the amount of \$833,334 for Mr. Zipperstein and \$83,334 for Mr. Yersh.

Outstanding Stock Options and RSU Awards

The following table provides a summary of the outstanding stock options and RSU awards for each of the NEOs as of February 29, 2016:

	Option-based Awards					Share-based Award	s
Name and Principal Position	Number of Securities Underlying Unexercised Options (#)	Option Exercise Price (\$)	Option Expiration Date	Value of Unexercised In-the- Money Options (\$) ¹	Number of Shares or Units of Shares That Have Not Vested (#)	Market or Payout Value of Share-based Awards That Have Not Vested (\$) ²	Market or Payout Value of Vested Share- based Awards Not Paid Out or Distributed (\$)
John Chen Executive Chair & Chief Executive Officer	0	-	-	-	13,433,066	\$104,912,245	-
James Yersh Chief Financial Officer	23,854	CDN \$7.69	1-Oct-17	\$50,596	375,150	\$2,929,922	-
Steve Zipperstein Chief Legal Officer & Corporate Secretary	27,035	\$7.86	1-Oct-17	-	773,903	\$6,044,182	-
Carl Wiese President, Global Sales	0	-	-	-	317,460	\$2,479,363	-
Sandeep Chennakeshu President, BlackBerry Technology Solutions	0	-	-	-	1,738,369	\$13,576,662	-

¹ For Mr. Yersh, the Canadian option values were calculated using the TSX closing price of Common Shares on February 29, 2016 of CDN \$10.56. The in-themoney option exercise price was converted to U.S. dollars using the Bank of Canada closing rate on February 29, 2016 of \$1.00 = CDN \$1.3531.

Incentive Plan Awards - Value Vested or Earned during Fiscal 2016

The following table provides a summary of the value of stock option and RSU awards that vested during Fiscal 2016, as well as the value of annual incentive compensation for Fiscal 2016:

⁶ Amounts in this column include Company contributions to retirement savings plans for each NEO during Fiscal 2014, Fiscal 2015 and Fiscal 2016 in connection with the NEO's participation in the Group RRSP or 401(k) Plan. The amount noted for Mr. Zipperstein in Fiscal 2015 also includes a gross-up related to taxes worth \$42,254.

⁷ This amount was converted from Canadian dollars to U.S. dollars using the Bank of Canada noon exchange rate on April 24, 2015 (the date of payment) of \$1.00 = CDN \$1.2166.

² TBRSUs, Market Condition PBRSUs and the Chennakeshu PBRSUs were valued using the NASDAQ closing price of common shares on February 29, 2016 of \$7.81. In addition, this table reflects numbers and values if the Maximum Awards in respect of Market Condition PBRSUs were to vest and if all the Chennakeshu PBRSUs were to vest.

Name and Principal Position	Option-based Awards - Value Vested During the Year (\$) ¹	Share-based Awards - Value Vested During the Year (\$)²	Non-equity Incentive Plan Compensation - Value Earned During the Year (S) ³
John Chen Executive Chair & Chief Executive Officer	\$0	\$0	\$0
James Yersh Chief Financial Officer	\$2,441	\$999,219	\$99,862
Steve Zipperstein Chief Legal Officer & Corporate Secretary	\$0	\$1,848,587	\$175,000
Carl Wiese President, Global Sales	\$0	\$0	\$125,000
Sandeep Chennakeshu President, BlackBerry Technology Solutions	\$0	\$1,674,779	\$451,172

¹ For Mr. Yersh, the value of vested stock option awards was calculated using the applicable TSX closing price on the vesting date and converted to U.S. dollars using the Bank of Canada noon exchange rate on that date. The amount reflects the value of the vested options assuming that they were exercised on the vesting date and not realized values.

H. Employment Arrangements, Termination and Change of Control Benefits

This section summarizes details of provisions in employment contracts and long-term incentive plans that would trigger payments by, or confer benefits from, the Company to the NEOs upon termination, a change of control or retirement. The Company has change of control and severance guidelines that cover the Executive Officers and certain other senior executives. These guidelines are designed to retain key members of management for the benefit of the Company and its shareholders by providing the executives with base line protection in the event of a termination of their employment without cause, including in connection with a change of control.

Employment Arrangements

Executive Chair and Chief Executive Officer

Mr. Chen is employed under a written employment contract that was entered into on November 3, 2013, which provides for the following:

Termination without Cause or for Good Reason – General	 Company will pay the difference between base salary earned prior to the date of termination and any additional base salary he would have been entitled to had he remained employed for the entire year in which he was terminated. In addition, the Company shall provide: lump sum payment of two times base salary at time of termination; lump sum payment of two times the full amount of bonus entitled to at the conclusion of the fiscal year in which terminated; lifetime medical, dental, and health and welfare coverage for Mr. Chen, his spouse and eligible dependents until the later of his
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 $^{^2}$ RSU awards were valued using the fair market value of Common Shares on the NASDAQ on the vesting date.

³ Amounts in this column paid or made payable in respect of Fiscal 2016 include the cash retention award for Messrs. Yersh, Zipperstein and Chennakeshu, the Fiscal 2016 VIP award for Mr. Wiese, and a patent incentive award for Mr. Chennakeshu. The amount earned by Mr. Yersh in Canadian dollars was converted to U.S. dollars using the Bank of Canada average rate for Fiscal 2016 of \$1.00 = CDN \$1.3061.

	death or the death of his spouse and continuation of all other benefits entitlements for 18 months following termination; and accelerated vesting of unvested RSUs.
Termination without Cause or for Good Reason – Change of Control	Termination for "good reason" includes a "Change of Control". If within 24 months after a Change of Control the Company terminates Mr. Chen, or Mr. Chen terminates the agreement, he shall be entitled to the same benefit package he would have received had the Company terminated him without cause.
Termination with Cause	Company will pay any unpaid base salary earned to the date of termination.

Chief Financial Officer

Mr. Yersh is employed as Chief Financial Officer under a written employment contract that was entered into on November 25, 2013, which provides for the following:

Termination without	Company will provide:
Cause or for Good	o current annual base salary for 12 months, plus one month of base
Reason – General	salary per completed year of service, to a maximum of 24 months
	from the date of termination (the "Severance Period"); oregular contributions to continue all non-equity benefits for the
	duration of the Severance Period;
	o all entitlements pursuant to any Company equity-based plans
	continue to vest during the Severance Period, and once vested are
	exercisable in accordance with the terms of the applicable plan(s)
	and agreement(s); and
	 VIP payment for the fiscal year in which termination occurs, pro-
	rated for the period up to the date of termination.
Termination without	Company will make a lump sum payment equal to two times base salary.
Cause or for Good Reason – before or	• Company will continue to make regular contributions to continue all non-
within 24 months	equity benefits for 24 months (to the extent permitted).
following a Change of	• In lieu of any bonus or incentive compensation, Company will pay an amount equal to base salary as of the date of termination, multiplied by the
Control	then current applicable VIP target percentage times two.
	• If terminated without cause or the acquirer (or successor to the Company,
	as the case may be) does not assume or replace equity grants on
	substantially similar terms, all outstanding equity will immediately and
	automatically become fully vested without the necessity of terminating
	employment for "good reason" and all such vested rights will be
	exercisable for the shorter of (i) one year following the termination or the
	effective date of the Change of Control, as applicable or (ii) the applicable
X7.1	period of time under the governing plan or agreement.
Voluntary resignation or termination for Just	No entitlement to compensation except for unpaid base salary, vacation aggregated to date of termination and research a variety symmetry. All
Cause	earned to date of termination and reasonable unpaid expenses. All benefits cease on date of termination.
Cuaso	benefits cease on date of termination.

Chief Legal Officer & Corporate Secretary

Mr. Zipperstein entered into an employment agreement with the Company, effective July 3, 2012, as amended on May 5, 2014 and March 7, 2016, which provides for the following:

Termination without Cause or for Good Reason – General	 Company will pay 18 months' base salary plus annual incentive pay entitlement at target, plus a further one month base salary plus annual incentive pay entitlement at target per year of completed service to a cumulative maximum of 24 months' base salary (the "Severance Period"). Company will continue to make regular contributions to continue all nonequity benefits during the Severance Period (to the extent permitted by the carriers). Stock options and RSUs continue to vest during the Severance Period.
Termination without Cause or for Good Reason – before or within 24 months following a Change of Control	 Company will make a lump sum payment equal to two times base salary. Company will continue to make regular contributions to continue all non-equity benefits for 24 months (to the extent permitted). Company will pay two times target annual incentive at the time of termination. If terminated without cause or the acquirer (or successor to the Company, as the case may be) does not assume or replace equity grants on substantially similar terms, all outstanding equity will immediately and automatically become fully vested without the necessity of terminating employment for "good reason" and all such vested rights will be exercisable for the shorter of (i) one year following the termination or the effective date of the Change of Control, as applicable or (ii) the applicable period of time under the governing plan or agreement.
Voluntary resignation or termination for Just Cause	 No entitlement to compensation except for unpaid base salary, vacation earned to date of termination and reasonable unpaid expenses. All benefits cease on date of termination.

President, Global Sales

Mr. Wiese is employed as President, Global Sales under a written employment contract that was entered into on July 7, 2015, as amended on July 13, 2015, which provides for the following:

Termination without Cause or for Good Reason – General	 Company will provide: current annual base salary for 12 months, plus one month of base salary per completed year of service, to a maximum of 24 months from the date of termination (the "Severance Period"); regular contributions to continue all non-equity benefits for the duration of the Severance Period; all entitlements pursuant to any Company equity-based plans continue to vest during the Severance Period, and once vested are exercisable in accordance with the terms of the applicable plan(s) and agreement(s); and VIP payment for the fiscal year the termination occurs.
Termination without Cause or for Good Reason – before or within 24 months following a Change of Control	 Company will make a lump sum payment equal to two times base salary. Company will continue to make regular contributions to continue all non-equity benefits for 24 months (to the extent permitted). In lieu of any bonus or incentive compensation, Company will pay an amount equal to base salary as of the date of termination, multiplied by the then current applicable VIP target percentage times two. All outstanding equity will immediately and automatically become fully vested and all such vested rights will be exercisable for the applicable period of time under the governing plan or grant agreement.
Voluntary resignation or	No entitlement to compensation except for unpaid base salary, vacation

termination for Just	earned to date of termination and reasonable unpaid expenses.	All		
Cause	benefits cease on date of termination.			

President, BlackBerry Technology Solutions

Mr. Chennakeshu is employed as President, BlackBerry Technology Solutions under a written employment contract that was effective as of August 18, 2014, as amended on October 11, 2014 (the "Chennakeshu Employment Contract"), which provides for the following:

Termination without	Company will provide:
Cause or for Good	o current annual base salary plus annual target VIP bonus for a
Reason – General	period of 24 months from the date of termination (the
	"Severance Period");
	o regular contributions to continue all non-equity benefits for the
	duration of the Severance Period; and
	o all entitlements pursuant to his TBRSUs shall become vested on
	a monthly basis through the Severance Period following the date
	of termination as though employment had not been terminated
	and 30% of the Chennakeshu PBRSUs that have accrued (on a
	pro rata basis) based on the number of days he was employed
	during the Four-Year Performance Period (as defined in the
	Chennakeshu Employment Contract) shall become immediately
	vested and once vested will be payable in accordance with the
	terms of the applicable plan(s) and agreement(s)
	Provision of the above is subject to Mr. Chennakeshu's compliance with
	certain restrictive covenants as set out in the Chennakeshu Employment
	Contract, including:
	o non-solicitation of employees for 12 months;
	o non-solicitation of customers for 12 months; and
	o non-competition for 6 months.
Termination without	Company will make a lump sum payment equal to two times base salary
Cause or for Good	plus two times annual target VIP bonus as of the date of termination.
Reason – before or	Company will continue to make regular contributions to continue all non-
within 24 months	equity benefits for 24 months (to the extent permitted).
following a Change of	All outstanding equity will immediately and automatically become fully
Control	vested and all such vested rights will be exercisable for the applicable
	period of time under the governing plan or grant agreement.
Termination for Just	No entitlement to compensation except for unpaid base salary, vacation
Cause	earned to date of termination and reasonable unpaid expenses. All
	benefits cease on date of termination.
	benefits couse on date of termination.

If the termination clauses under the respective employment contracts of the NEOs had been triggered on the last day of Fiscal 2016, the value of their entitlements would be as follows:

	Base Salary	Annual Incentive ¹	Benefits	Retirement Savings	Equity Awards ²	Total ³
Termination						
John Chen	\$2,000,000	\$4,000,000	\$445,178	\$18,346	\$104,912,245	\$111,375,769
James Yersh	\$666,745	\$0	\$13,707	\$14,412	\$1,783,578	\$2,478,442
Steve Zipperstein	\$1,225,000	\$1,225,000	\$49,173	\$24,433	\$3,521,568	\$6,045,174
Carl Wiese	\$500,000	\$125,000	\$28,099	\$11,538	\$826,454	\$1,491,091
Sandeep Chennakeshu	\$1,000,000	\$2,000,000	\$56,198	\$32,000	\$6,730,845	\$9,819,043
Change of Control						
John Chen	\$2,000,000	\$4,000,000	\$445,178	\$18,346	\$104,912,245	\$111,375,769
James Yersh	\$842,204	\$842,204	\$17,315	\$18,204	\$2,476,934	\$4,196,861
Steve Zipperstein	\$1,400,000	\$1,400,000	\$56,198	\$27,923	\$5,009,186	\$7,893,307
Carl Wiese	\$1,000,000	\$1,000,000	\$56,198	\$23,077	\$2,479,363	\$4,558,638
Sandeep Chennakeshu	\$1,000,000	\$2,000,000	\$56,198	\$32,000	\$13,328,726	\$16,416,924

¹ In the case of termination (including if in connection with a change of control), Mr. Chen is entitled to two times his VIP payout for the year in which he is terminated. The amount noted is based on the most recent VIP payout Mr. Chen received. In the case of termination absent a change of control, Messrs. Yersh and Wiese are entitled to their VIP payout for the year in which terminated. The amounts noted are based on the most recent VIP payouts received by Messrs. Yersh and Wiese. For all others, the value is calculated in accordance with the provisions noted above under "Employment Arrangements".

Long-Term Incentive Plans

The Company's equity incentive plans include provisions relating to a change of control of the Company and termination of employment as follows:

Under the Equity Incentive Plan, if following a change of control (i) the employment of a participant is terminated without cause within the first 24 months of such change of control, or (ii) the Company or a successor in the change of control has not assumed or replaced the participant's existing awards under the Equity Incentive Plan, all Options and RSU awards granted to the participants shall immediately vest; the Options will be exercisable until the earlier of their expiry and one year after the participant's termination, and the RSUs will be cash settled.

In December 2013, the Board approved amendments to the change of control provisions of all equity awards granted prior to July 2013 under the Prior Plans to mirror those contained in the Equity Incentive Plan. As a result, all equity granted under the Prior Plans will be treated the same as equity granted under the Equity Incentive Plan in connection with a change of control, as described above.

Under the Equity Incentive Plan, on the death of a participant, all unvested Options will vest and be exercisable by the participant's estate until the earlier of the options' expiry and six months following death. In case of termination of employment for any reason (other than death), a participant under the Prior Stock Option Plan may, but only

² In the case of a termination absent a change of control, all the equity awards of Mr. Chen automatically vest. For the others, the equity awards do not accelerate and will continue to vest for a period of 19 months after termination in the case of Mr. Yersh, 21 months after termination in the case of Mr. Zipperstein, 24 months after termination in the case of Mr. Chennakeshu's TBRSUs, and 12 months after termination in the case of Mr. Wiese. With respect to the Chennakeshu PBRSUs, in the case of a termination absent a change of control, 30% of the Chennakeshu PBRSUs that have accrued (on a pro rata basis) based on the number of days Mr. Chennakeshu was employed during the four-year performance period will become immediately vested. In the case of a termination in connection with a change of control, equity awards will accelerate in accordance with the provisions noted above under "Employment Arrangements". In both cases, the actual value of the awards depends on the fair market value of the Common Shares at the time of vesting.

³ All compensation payable in Canadian dollars has been converted to U.S. dollars using the Bank of Canada average noon rate of \$1.00 = CDN \$1.3061 for Fiscal 2016.

within 90 days following termination, exercise his or her vested Prior Options to the extent that he or she was entitled to exercise such Prior Options at the date of termination. This provision is subject to any agreement with any participant with respect to the rights of such participant upon termination or change of control of the Company.

Under the Equity Incentive Plan, on the death of a participant, all vested RSU awards will be settled as of the participant's death and a cash payment made to the participant's estate. Under the Prior RSU Plan, any Prior RSU, whether or not subject to the attainment of performance objectives, shall expire immediately and be forfeited and be of no further force and effect on the date upon which the RSU holder ceases to be an officer or employee of the Company for any reason (other than death), unless otherwise determined by the Board or the CNG Committee at or after the time of the grant.

DIRECTOR COMPENSATION

Director Fee Schedule

Directors who are also officers of the Company (i.e., Mr. Chen) receive no additional remuneration for acting as directors.

Director compensation is as outlined in the below chart:

Compensation ¹	Fiscal 2016	Fiscal 2015
Initial Retainer	\$150,000	\$150,000
Annual Board retainer: initial year with 100% paid in DSUs; thereafter, 60% paid in DSUs and 40% payable in either cash and/or DSUs at the election of the director ²	\$200,000	\$200,000
Additional annual retainer for Board Chair ³	\$75,000	\$75,000
Additional annual retainer for Audit and Risk Management Committee Chair	\$25,000	\$25,000
Additional annual retainer for CNG Committee Chair	\$20,000	\$20,000

All amounts are in CDN dollars.

Mr. Watsa has declined any additional remuneration for his service as Lead Director of the Company.

Directors who are not officers of the Company are also reimbursed for out-of-pocket expenses for attending all Board and committee meetings.

Initial Board Retainer

An initial one-time Board retainer is paid to each new director who is not a Company officer upon becoming a member of the Board. The initial retainer is satisfied in the form of DSUs and a director is required to retain all DSUs granted in satisfaction of the initial retainer until he or she ceases to be a member of the Board.

Annual Board Retainer

Of the annual Board retainer, 100% is payable in DSUs in respect of a director's first fiscal year of service, and thereafter, 60% is payable in DSUs and 40% is payable in cash and/or DSUs, at the election of the director. A director is required to retain all DSUs granted in satisfaction of the annual Board retainer until he or she ceases to be a member of the Board.

² See the "Annual Board Retainer" section below for an overview of a director's ability to receive DSUs as a method of payment.

³ Mr. Chen is an officer of the Company and therefore does not receive additional remuneration for his service as Executive Chair of the Board.

Share Ownership Guidelines

In Fiscal 2012, the Board adopted a guideline that each director who is not an officer of the Company should hold Common Shares and/or DSUs with an aggregate value of not less than four times the CDN \$200,000 annual retainer paid to each director. A director's compliance with these guidelines is assessed based on the greater of the purchase price, grant price or market value of the Common Shares and/or DSUs held by that director. Directors are expected to reach the guideline ownership level within five years of joining the Board. The DSUs awarded to directors over four years will satisfy the shareholding guideline if directors elect to receive their annual retainer solely in DSUs. The shareholding guideline has been satisfied by Messrs. Dattels and Watsa and Ms Stymiest. Messrs. Daniels, Lynch and Wouters and Dr. Smaldone Alsup have not yet served as members of the Board for five years and have additional time to meet the guideline.

Director Compensation Table

Set out below are amounts earned by the non-officer directors in respect of membership on the Board and its committees in Fiscal 2016. No other compensation is payable to such directors, other than the reimbursement of expenses.

	Total Fees Earned	Amounts Paid in Cash	Amounts Paid In DSUs	% of Total Fees Earned
Name	(\$) ¹	(\$)	(\$)	Taken in DSUs
Current Directors				
Mike Daniels	\$153,128	-	\$153,128	100%
Timothy Dattels	\$153,128	-	\$153,128	100%
Richard Lynch	\$153,128	-	\$153,128	100%
Laurie Smaldone Alsup ²	\$219,595	-	\$219,595	100%
Barbara Stymiest ³	\$172,269	\$20,098	\$152,171	88%
V. Prem Watsa ⁴	\$168,440	-	\$168,440	100%
Wayne Wouters ⁵	\$172,900	-	\$172,900	100%
<u>Directors who served</u> <u>during part of Fiscal</u> <u>2016</u>				
Claudia Kotchka ⁶	\$48,378	-	\$48,378	100%

¹ Director fees are earned in Canadian dollars and have been converted to U.S. dollars using the Bank of Canada average noon rate of \$1 = CDN \$1.3061 for Fiscal 2016.

Outstanding DSU Awards

Set out below is a summary of the outstanding DSU awards for each of the non-officer directors of the Company for Fiscal 2016 as at February 29, 2016 (including DSUs credited to each director before Fiscal 2016). The DSU Plan was amended at the Company's annual and special meeting held on June 19, 2014, to allow for treasury issuances and secondary market purchases of Common Shares on a redemption of DSUs. No stock options have been granted to the non-officer directors of the Company.

² Dr. Smaldone Alsup joined the Board on June 23, 2015. Her "Total Fees Earned" have been pro-rated accordingly and also includes an initial retainer of CDN \$150,000.

³ Ms Stymiest's "Total Fees Earned" includes \$19,141 on account of her position as Chair of the Audit and Risk Management Committee.

⁴ Mr. Watsa's "Total Fees Earned" includes \$15,313 on account of his position as Chair of the CNG Committee.

⁵ Mr. Wouters joined the Board on October 13, 2015. His "Total Fees Earned" have been pro-rated accordingly and also includes an initial retainer of CDN \$150,000.

⁶ Ms Kotchka did not stand for re-election to the Board at the Company's June 23, 2015 annual and special meeting and her "Total Fees Earned" have been pro-rated accordingly.

	DSU Awards		
Name	Number of DSUs that have been Credited but not Redeemed (#)	Market Value of DSUs that have been Credited but not Redeemed ^{1, 2}	
<u>Current Directors³</u>			
Mike Daniels	40,080	\$313,025	
Tim Dattels	93,876	\$733,172	
Richard Lynch	69,972	\$546,481	
Laurie Smaldone Alsup	28,757	\$224,592	
Barbara Stymiest	101,878	\$795,667	
V. Prem Watsa	48,146	\$376,020	
Wayne Wouters	21,625	\$168,891	

¹ DSU awards do not have vesting conditions/requirements and are redeemable by directors upon ceasing to be a member of the Board.

See "Securities Authorized for Issuance Under Equity Compensation Plans – DSU Plan" for an overview and summary of the key provisions of the DSU Plan.

INDEBTEDNESS OF DIRECTORS AND SENIOR OFFICERS

As at May 5, 2016, there was no indebtedness owing to the Company or any of its subsidiaries by any directors, executive officers, employees or former directors, executive officers or employees of the Company or any of its subsidiaries. In addition, no director or senior officer, proposed nominee for election as a director of the Company, nor any associate of any director, senior officer or proposed nominee was indebted to the Company in Fiscal 2016.

DIRECTORS' AND OFFICERS' LIABILITY INSURANCE

The Company maintains insurance for the benefit of its directors and officers against liability in their respective capacities as directors and officers. The total amount of insurance coverage as at the end of the last fiscal year for the directors and officers as a group is \$150 million. The annual premium payable by the Company in respect of such insurance is approximately \$1,390,000. The directors and officers are not required to pay any premium in respect of this insurance. The policy contains standard industry exclusions and no claims have been made thereunder to date.

INDEMNIFICATION

Under the *Business Corporations Act* (Ontario), the Company may indemnify a director or officer of the Company against all costs, charges and expenses reasonably incurred by him or her in respect of any civil, criminal or administrative action where he or she has acted honestly and in good faith with a view to the best interests of the Company and in the case of a criminal or administrative action or proceeding that is enforced by a monetary penalty, he or she had reasonable grounds for believing that his or her conduct was lawful. In addition, pursuant to the Company's by-laws, the Company is required to indemnify its directors and officers if they satisfy the above described conditions.

² DSU awards were valued using the NASDAQ closing price of Common Shares on February 29, 2016 of \$7.81.

³ All former directors who served during part of Fiscal 2016 have redeemed their DSUs (i.e., Ms Kotchka). Accordingly, there is no information to report for Ms Kotchka in this table.

As is customary for many public corporations, the Company entered into indemnity agreements (the "Indemnity Agreements") with its directors and certain senior officers whereby the Company agreed, subject to applicable law, to indemnify those persons against all costs, charges and expenses which they may sustain or incur in third party actions if: such director or officer complied with his or her fiduciary duties; and in the case of a criminal or administrative action or proceeding that is enforced by a monetary penalty, he or she had reasonable grounds for believing that his or her conduct was lawful. The Indemnity Agreements further require the Company to pay interim costs and expenses of the director or officer subject to the requirement that the director or officer must repay such costs and expenses if the outcome of any litigation or proceeding establishes that the director or officer was not entitled to indemnification.

INTEREST OF CERTAIN PERSONS IN MATTERS TO BE ACTED UPON

No person who has been a director or executive officer of the Company at any time since the beginning of the Company's last completed fiscal year, no proposed nominee for election as a director, nor any associate or any affiliate of any such person or nominee, has any material interest, direct or indirect, by way of beneficial ownership of securities or otherwise, in any matter to be acted upon at the Meeting, except as disclosed in this Management Information Circular. Furthermore, no "informed person" of the Company (as such term is defined under applicable securities laws), proposed nominee for election as a director of the Company and no associate or affiliate of any such informed person or proposed nominee has or had a material interest, direct or indirect, in any transaction since the beginning of the Company's most recently completed fiscal year or in any proposed transaction which has materially affected or would materially affect the Company or any of its subsidiaries or affiliates, other than Mr. Watsa, the Chairman and Chief Executive Officer, and a significant shareholder, of Fairfax, which participated in the Company's \$1.25 billion Debenture financing in fiscal 2014 and continues to hold a significant proportion of the outstanding Debentures.

SECURITIES AUTHORIZED FOR ISSUANCE UNDER EQUITY COMPENSATION PLANS

The following table sets out, as at February 29, 2016, (i) the number of Common Shares to be issued upon (a) the exercise of Prior Options and Options granted under the Prior Stock Option Plan and Equity Incentive Plan, respectively, (b) the vesting of Prior RSUs and RSUs granted under the Prior RSU Plan and Equity Incentive Plan, respectively, as well as those granted as employment inducements, and (c) the redemption of outstanding DSUs, (ii) the weighted average exercise price of such Prior Options and Options, and (iii) the number of Common Shares remaining available for future issuance under the Equity Incentive Plan, the DSU Plan, and the ESPP.

Plan Category	Number of Common Shares to be issued upon exercise of Prior Options and Options, vesting of Prior RSUs and RSUs, and redemption of outstanding DSUs	Weighted-average exercise price of outstanding Prior Options and Options	Number of Common Shares remaining available for future issuance under the equity compensation plans
Equity compensation plans approved by shareholders	19,755,648 (Equity Incentive Plan and Prior Plans) 404,334 (DSU Plan)	\$7.01	7,930,615 (Equity Incentive Plan) 4,735,142 (DSU Plan) 3,816,895 (ESPP)
Equity compensation plans not approved by shareholders	10,521,4181	n/a	n/a
Total	30,681,400	\$7.01	16,482,652

¹ Mr. Chen was granted an aggregate of 13,000,000 RSUs, each representing a right to receive one Common Share in certain circumstances, as an inducement to join the Company as an executive officer on November 13, 2013. Of this award, 2,478,582 RSUs were granted under the Equity Incentive Plan and 10,521,418 RSUs were granted as a stand-alone inducement award not subject to shareholder approval, in accordance with TSX rules.

As of the date hereof, Prior Options and Options to purchase an aggregate of 1,388,914 Common Shares, representing approximately 0.3% of the Company's issued and outstanding Common Shares on a non-diluted basis are currently outstanding under the Prior Stock Option Plan and the Equity Incentive Plan, and the number of Common Shares allocated to Prior RSUs and RSUs is 17,028,030 (excluding the 10,521,418 RSUs granted to Mr. Chen as a stand-alone inducement), representing approximately 3.3% of the Company's issued and outstanding Common Shares (or 5.3% of the Company's issued and outstanding Common Shares if including the 10,521,418 RSUs granted to Mr. Chen as a stand-alone inducement). As of the date hereof, 8,618,507 Common Shares,

representing approximately 1.6% of the Company's current issued and outstanding Common Shares (on a non-diluted basis), are available for issuance under the Equity Incentive Plan (assuming full deduction of equivalent Common Shares against the share limit for grants under that plan).

At the Meeting, shareholders will be asked to vote on a resolution to approve Unallocated Awards under the Equity Incentive Plan. See "Business to be Transacted at the Meeting – Approval of Unallocated Entitlements Under the Equity Incentive Plan".

Equity Incentive Plan

The Equity Incentive Plan was approved by the shareholders of the Company at the Company's annual and special meeting on July 9, 2013, and was amended on June 23, 2015 to increase the maximum number of Common Shares authorized for issuance thereunder by 8,000,000 Common Shares, from 13,375,000 Common Shares to 21,375,000 Common Shares. The Equity Incentive Plan replaced the Prior Plans and is administered by the CNG Committee, in accordance with the Awards Policy. Awards made under the Prior Plans will continue to be effective under, and be governed by, the terms of the Prior Plans, subject to the provisions of any existing award agreements, including as those agreements may be validly amended from time to time. After the effective date of the Equity Incentive Plan (July 9, 2013), no awards may be granted under any Prior Plan and all new awards since that date have been granted under the Equity Incentive Plan. Details of the Equity Incentive Plan, Prior RSU Plan and Prior Stock Option Plan, along with the Awards Policy, are set out below.

Overview

Consistent with the Prior Plans, the objectives of the Equity Incentive Plan are to assist the Company and its affiliates to attract, retain and motivate executive officers and employees through equity-based awards. The Equity Incentive Plan incorporates what is referred to as a "fungible plan design", meaning that full-value awards (which in the case of the Equity Incentive Plan are RSUs) count against the available share reserve at a greater number of Common Shares available under the Equity Incentive Plan than do Options (Options and RSUs are referred to herein as "Awards").

RSUs are notional securities that rise and fall in value based on the value of the Common Shares, and are redeemed for Common Shares issued by the Company or purchased on the open market by a trustee selected by the Company, or for the cash equivalent on vesting dates established at the time of grant, in the sole discretion of the Company. The CNG Committee believes that RSU Awards promote the mid-term and long-term success of the Company by providing additional flexibility to recruit, motivate and retain employees through the issuance of RSUs to participants based on an assessment of the participant's current and potential ability to contribute to the success of the Company.

The Options that may be granted by the Company provide for the issuance of one Common Share by the Company, upon the payment of a pre-determined cash exercise price. The Options will be granted subject to specified time-based or other vesting conditions and remain exercisable until a defined expiry date. The CNG Committee believes that stock options assist in the attraction and retention of employees and provide a strong incentive for employees to put forth maximum effort for the continued success and growth of the Company.

No other forms of equity incentive are contemplated by the Equity Incentive Plan, although the Company maintains a separate DSU Plan for directors (see "Director Compensation" in this Management Information Circular).

Subject to certain adjustments as described below, the total number of Common Shares available for grant under the Equity Incentive Plan is 21,375,000, representing approximately 4.1% of the Company's issued and outstanding Common Shares as of the date hereof; provided, however, that the number of Common Shares available for grant will be reduced by 0.625 shares for every share subject to a Prior Option, and by one share for every share subject to a Prior RSU, in each case granted under the Prior Plans after March 2, 2013, but prior to shareholder approval of the Equity Incentive Plan (being July 9, 2013). From and after July 9, 2013, any shares that are subject to Options will be counted against the share limit as 0.625 share for every one Option granted, and any shares that are subject to RSUs will be counted against the share limit as one share for every one RSU granted.

Three Year Approval of Equity Incentive Plan

The Equity Incentive Plan is considered an "evergreen" plan because Common Shares that are withheld to satisfy applicable income tax obligations upon the settlement of Prior RSUs and RSUs are available for subsequent grants under the Equity Incentive Plan, options only count against the share limit as 0.625 Common Shares and because Common Shares available for issuance pursuant to awards granted under the Prior Stock Option Plan, the Prior RSU Plan and the Equity Incentive Plan that are forfeited, cancelled or settled for cash are available for subsequent grants under the Equity Incentive Plan. As such, the TSX requires that the Equity Incentive Plan be submitted to shareholders of the Company to approve unallocated entitlements within three years after institution and within every three years thereafter. The Company's shareholders are being asked to approve all Unallocated Awards at the Meeting, being a date that is within three years since the Equity Incentive Plan was instituted. If the Unallocated Awards are not approved at the Meeting, all Unallocated Awards will be cancelled and the Company will not be entitled to grant further Awards under the Equity Incentive Plan until such time as shareholder approval is obtained. If the Unallocated Awards are approved at the Meeting, shareholders will again be asked to approve unallocated entitlements by June 22, 2019.

Summary of Key Provisions

The following is a summary of the principal provisions of the Equity Incentive Plan:

<u>Administration</u>: The Equity Incentive Plan is administered by the Board, which delegates its authority to the CNG Committee or the Executive Chair of the Company, as contemplated by the Equity Incentive Plan and the Awards Policy.

<u>Participation</u>: Participation in the Equity Incentive Plan is open to employees of the Company and any of its affiliates that are designated by the Board. Participation in the Equity Incentive Plan is voluntary.

<u>Participation Limits</u>: The number of the Company's Common Shares (i) issued to insiders of the Company within any one year period, and (ii) issuable to insiders of the Company, at any time, under the Equity Incentive Plan, or when combined with all of the Company's security based compensation arrangements, cannot exceed 10% of the Company's total outstanding Common Shares, respectively. No more than 5% of the Company's outstanding Common Shares may be issued to any one participant under the Equity Incentive Plan or any other security-based compensation arrangement. No more than 10% of the Company's outstanding Common Shares may be issued under the Equity Incentive Plan or any other security-based compensation arrangement in any one year period.

<u>Award Agreements</u>: Awards will be documented by written Award agreements, which will reflect the specific terms of a particular grant of Options or RSUs. The Board has the discretion to permit the exercise of Awards on other terms as it may determine, provided that no Award may be extended past the prescribed expiry date.

Shares Available and Share Counting: Subject to certain equitable adjustments as provided in the Equity Incentive Plan and described below, a total of 21,375,000 Common Shares are authorized for Awards granted under the Equity Incentive Plan, less 0.625 share for every one share that was subject to a Prior Option granted after March 2, 2013 and one share for every one share that was subject to a Prior RSU granted after March 2, 2013. Any shares that are subject to Options will be counted against this limit as 0.625 share for every one Option granted, and any shares that are subject to RSUs will be counted against this limit as one share for every one RSU granted. As of the date hereof, 8,618,507 Common Shares are available for issuance under the Equity Incentive Plan.

If (i) any shares subject to an Award are forfeited, an Award expires, or an Award is settled for cash (in whole or in part), or (ii) after March 2, 2013 any shares subject to an award under any Prior Plan are forfeited, an award under any Prior Plan expires, or is settled for cash (in whole or in part), then in each such case the shares subject to such Award or award under any Prior Plan will, to the extent of such forfeiture, expiration or cash settlement, be added to the shares available for Awards under the Equity Incentive Plan (each, a "Cancellation Addition"). In the event that withholding tax liabilities arising from an Award other than an Option or, after March 2, 2013, an award other than a Prior Option are satisfied by the tendering of shares (either actually or by attestation) or by the withholding of shares by the Company, the shares so tendered or withheld will be added to the shares available for Awards under

the Equity Incentive Plan (each, a "Withholding Addition"). Notwithstanding anything to the contrary contained herein, the following shares will not be added to the shares authorized for grant: (i) shares tendered or withheld in payment of the purchase price of an Option or, after March 2, 2013, a Prior Option; (ii) shares tendered or withheld to satisfy any tax withholding obligation with respect to Options or, after March 2, 2013, Prior Options; and (iii) shares reacquired by the Company on the open market or otherwise using cash proceeds from the exercise of Options, or after March 2, 2013, Prior Options.

From July 9, 2013 to the date hereof: (i) 8,767,597 Common Shares became available for issuance due to Cancellation Additions related to RSUs and Prior RSUs; (ii) 3,374,621 Common Shares became available for issuance due to Cancellation Additions related to Options and Prior Options; and (iii) 3,765,482 Common Shares became available for issuance due to Withholding Additions related to Prior RSUs and RSUs.

Any shares that again become available for Awards under the Equity Incentive Plan will be added as (i) 0.625 share for every one share subject to Options granted under the Equity Incentive Plan or Prior Options, and (ii) as one Common Share for every one share subject to RSUs granted under the Equity Incentive Plan or Prior RSUs.

Substitute Awards: Substitute Awards (as defined below) will not reduce the shares authorized for grant under the Equity Incentive Plan, nor will shares subject to a Substitute Award be added to the shares available for Awards under the Equity Incentive Plan as provided above. Additionally, in the event that a company acquired by the Company or any subsidiary of the Company or with which the Company or any subsidiary of the Company combines has shares available under a pre-existing plan approved by shareholders and not adopted in contemplation of such acquisition or arrangement, the shares available for grant pursuant to the terms of such pre-existing plan (as adjusted, to the extent appropriate, using the exchange ratio or other adjustment or valuation ratio or formula used in such acquisition or arrangement to determine the consideration payable to the holders of Common Shares of the entities party to such acquisition or arrangement) may be used for Awards under the Equity Incentive Plan and will not reduce the shares authorized for grant (and shares subject to such Awards will not be added to the shares available for Awards); provided that Awards using such available shares will not be made after the date awards or grants could have been made under the terms of the pre-existing plan, absent the acquisition or arrangement, and will only be made to individuals who were not employees or directors of the granting company prior to such acquisition or arrangement.

For purposes of the Equity Incentive Plan, "Substitute Awards" means Awards granted or shares issued by the Company in assumption of, or in substitution or exchange for, awards previously granted, or the right or obligation to make future awards, in each case by a company acquired by the Company or any subsidiary of the Company or with which the Company or any subsidiary of the Company amalgamates.

<u>Pricing</u>: Options must have an exercise price of not less than the closing trading price of the Common Shares on the TSX or NASDAQ on the grant date, or if there is no closing trading price on that date, on the last preceding trading day. RSU Awards may be expressed as either a number of RSUs, or be based on an aggregate dollar value of the Award to be granted and divided by the closing trading price of the Common Shares on the TSX or NASDAQ on the grant date.

Shareholder approval is expressly required to:

- (a) reduce the exercise price of an Option after it is granted;
- (b) cancel an Option when the exercise price per share exceeds the then current market value in exchange for cash or another Award (other than in connection with a Change of Control (as defined below)); or
- (c) take other actions that would be treated as a repricing under TSX or NASDAQ rules.

Restrictions on Dividends: No dividends or dividend equivalents may be granted in connection with an Option or an RSU.

<u>Restrictions on Transfer</u>: Except as required by law, the rights of a participant under the Equity Incentive Plan are not capable of being anticipated, assigned, transferred, alienated, sold, encumbered, pledged, mortgaged or charged and are not capable of being subject to attachment or legal process for the payment of any debts or obligations of the participant. Awards may be exercised during the life of the participant only by the participant or the participant's guardian or legal representative.

<u>Terms and Expiry</u>: Options may be granted having a term not to exceed five years. The term and vesting of Options is at the discretion of the CNG Committee and will be reflected in an Award agreement. Except as provided in the applicable Award agreement, RSUs have a term that expires not later than December 31 of the third calendar year after the applicable Award date. The term and specific vesting conditions for an RSU Award is at the discretion of the CNG Committee and will be reflected in an Award agreement. If an Option would otherwise expire during a trading blackout period, the term of such Option shall automatically be extended until ten (10) business days after the end of the blackout period.

<u>Termination Entitlements</u>: Upon termination of employment for reasons other than death, all unvested Awards are forfeited (subject to the provisions below relating to a Change of Control). Options that are vested on the termination date may be exercised until the earlier of their stated expiry date and 90 days after the termination date. Upon the death of a participant, all unvested Awards will immediately vest. The vested Options may be exercised by the participant's estate until the earlier of their stated expiry date and six months after the date of the participant's death, and the vested RSUs will be settled by a cash payment to the participant's estate.

If, on or following a Change of Control, (A) a participant's employment is terminated other than for cause during the Change of Control Period (as defined below), or (B) the Company or a successor issuer in the Change of Control has not assumed or replaced on substantially similar terms the participant's existing Awards, then (i) all Awards will immediately vest, (ii) all restrictions on such Awards will lapse and (iii) all vested Options may be exercised until the earlier of their stated expiry date and one year after the termination date or the effective date of the Change of Control, as applicable, after which time all Options will expire and all vested RSUs will be settled by a cash payment to the participant.

For purposes of the Equity Incentive Plan, a "Change of Control" is defined as of any of the following events:

- (a) an amalgamation, merger, consolidation, arrangement or other reorganization as a result of which the holders of the Company's Common Shares immediately prior to the completion of that transaction hold less than a majority of the shares after completion of that transaction;
- (b) any individual, entity or group of persons acting jointly or in concert, acquires or becomes the beneficial owner of, directly or indirectly, more than 50% of the Company's Common Shares, or any other transaction of similar effect;
- (c) the Company sells or otherwise transfers all or substantially all of its assets (other than a disposition or transfer of assets to an affiliate of the Company as part of a reorganization), where the holders of the Company's Common Shares immediately prior to the completion of that transaction hold less than a majority of the Common Shares of the acquiring person immediately after the completion of such transaction; or
- (d) as a result of or in connection with the contested election of directors, the nominees named for election in the Company's most recent management information circular do not constitute a majority of the Board.

The "Change of Control Period" is the shorter of (i) 24 months following a Change of Control, and (ii) the period of time following a Change of Control that is specified in a participant's employment agreement.

<u>Change of Control</u>: In the event of a Change of Control, the Board shall have the authority to take all necessary steps so as to ensure the preservation of the economic interests of the participants in, and to prevent the dilution or enlargement of, any Options or RSUs, which unless otherwise provided in an Award agreement shall include

ensuring that the Company or any entity which is or would be the successor to the Company or which may issue securities in exchange for shares upon the Change of Control becoming effective will assume each outstanding Award, or will provide each participant with new or replacement or amended Options or RSUs which will continue to vest following the Change of Control on similar terms and conditions as provided in the Equity Incentive Plan.

Amendments: The Board has the authority, in the case of specified capital reorganizations affecting the Company, to amend or adjust outstanding Awards including changes to adjust (i) the number of Common Shares that may be acquired on the exercise of outstanding Options, (ii) the exercise price of outstanding Options, or (iii) the number of RSUs credited to a participant, in order to preserve proportionately the rights and obligations of participants.

The Board also reserves the right to amend, suspend or terminate the Equity Incentive Plan, in whole or in part, at any time, subject to applicable laws and requirements of any stock exchange or governmental or regulatory body (including any requirement for shareholder approval). The Board may make amendments to the Equity Incentive Plan or outstanding Awards without shareholder approval, except for the following amendments:

- increasing the number of Common Shares reserved for issuance under the Equity Incentive Plan or other plan limits;
- changing the definition of those participants who are eligible to participate in the Equity Incentive Plan;
- reducing the exercise price of an Option (other than in connection with a capital reorganization) or any cancellation and reissuance of an Option;
- extending the expiry date of an Award other than as contemplated by the Equity Incentive Plan;
- permitting Awards to be transferred other than upon death;
- permitting the addition or modification of a cashless exercise feature, payable in cash or shares, unless it provides for a full deduction of the number of underlying shares from the Equity Incentive Plan share reserve:
- changing the amendment provisions of the Equity Incentive Plan; or
- other amendments that require shareholder approval under applicable law or stock exchange rules.

Examples of amendments that the Board may make without shareholder approval include, without limitation, (i) housekeeping amendments, (ii) amendments to comply with tax laws, (iii) amendments to reduce or restrict participation, and (iv) amendments to accelerate vesting.

On December 19, 2013, the Equity Incentive Plan was amended by the Board to provide for (a) the cashless exercise of Options by the participant making an election for the receipt of either (i) an amount in cash per Option, or (ii) a net number of Common Shares (in each case, net of any applicable withholding taxes or deductions) equal to the difference between the exercise price of the Option and the price at which a securities dealer designated by the Company is able to sell the Common Shares in the capital markets on the trading day that the exercise notice is given by the participant (with a full deduction of the underlying Common Shares from the plan reserve), and (b) the automatic extension of the vesting period of Awards for certain approved leaves. Shareholder approval of such amendments was not required as the amendments were covered under the general amendment provisions of the Equity Incentive Plan.

On June 18, 2014, the Equity Incentive Plan was amended by the Board to provide that the Board may delegate to the Executive Chair of the Company (in addition to the CNG Committee), all or any of the powers conferred on the Board under the Equity Incentive Plan. Shareholder approval of such amendments was not required pursuant to the general amendment provisions of the Equity Incentive Plan.

On May 6, 2015, the Board unanimously approved an amendment to the Equity Incentive Plan under which the maximum number of Common Shares authorized for issuance thereunder was increased by 8,000,000 Common Shares, from 13,375,000 Common Shares to 21,375,000 Common Shares, which amendment was subsequently approved by the shareholders of the Company at the annual and special meeting held on June 23, 2015.

DSU Plan

Overview

The DSU Plan was created to align director and shareholder interests, in that the value of DSUs is tied directly to the value of Common Shares. The DSU Plan also facilitates directors' effective investment in Common Shares pursuant to the Company's share ownership guidelines, as described under "Director Compensation – Share Ownership Guidelines".

Under the DSU Plan, each director who is not an officer of the Company is credited with DSUs in satisfaction of 100% of his or her initial retainer. Of the annual Board retainer, 100% is payable in DSUs in respect of a director's first fiscal year of service, and thereafter, 60% of his or her annual retainer is payable in DSUs and, at the election of the director, up to 100% of the remaining portion of the annual retainer and other fees (such as lead director or committee chair fees) for serving as a director of the Company. Under the DSU Plan, DSUs are granted and allocated to a notional account on a quarterly basis (with the exception of DSUs granted in respect of the initial Board retainer, which are granted in their entirety on the first award date after the director joins the Board). Additional DSUs would be granted in relation to any dividends paid during the time that DSUs are credited to the director, on a per equivalent Common Share basis. Each DSU has an initial value equal to the market value of a Common Share at the time the DSU is granted. A director cannot redeem DSUs until the director ceases to be a member of the Board or a director of an affiliate of the Company (or if he or she continues to be employed by the Company or an affiliate, following termination of his or her service). The DSUs will be redeemed no later than December 15 of the calendar year commencing immediately after the calendar year in which the director ceases to be a member of the Board or an employee of the Company or an affiliate, applicable. DSUs may, at the option of the Company, be redeemed for cash with the redemption value of each DSU equal to the weighted average trading price of the Common Shares over the five trading days preceding the redemption date. Alternatively, the redemption value may be satisfied by the delivery of Common Shares equal to the number of DSUs credited to the participant, either issued from treasury or purchased on behalf of the participant in the secondary market.

As of the date hereof, 404,334 DSUs are outstanding, representing approximately 0.08% of the Company's issued and outstanding Common Shares, and 4,748,542 Common Shares are available for issuance under the DSU Plan, representing approximately 0.9% of the Company's issued and outstanding Common Shares.

Summary of Key Provisions

The following is a summary of the principal provisions of the DSU Plan:

Three Year Approval of DSU Plan: The DSU Plan is considered an "evergreen" plan because the maximum number of Common Shares issuable from treasury upon redemption of DSUs is expressed as a percentage of the number of Common Shares issued and outstanding from time to time. As such, the TSX requires that the DSU Plan be submitted to shareholders of the Company to approve unallocated entitlements within three years after the initial approval of the DSU Plan by shareholders, and within every three years thereafter. Shareholders will be asked to approve unallocated entitlements under the DSU Plan at the Company's annual meeting in 2017.

<u>Administration</u>: The DSU Plan is administered by the CNG Committee, which may delegate any administrative responsibilities to an officer of the Company.

<u>Participation</u>: Participation in the DSU Plan is open to directors of the Company. Participation in the DSU Plan is currently mandatory, as to a director's initial retainer and a portion of his or her annual retainer, as described above.

<u>Insider Limits</u>: As under the Company's other security-based compensation arrangements, no more than 10% of the Company's outstanding Common Shares may be issued to insiders of the Company in any one year period pursuant

to the DSU Plan or any other security-based compensation arrangements, and no more than 10% of the Company's outstanding Common Shares may be issuable at any time pursuant to the DSU Plan or any other security-based compensation arrangement in the aggregate.

<u>Plan Maximum</u>: The total number of Common Shares issuable from treasury under the DSU Plan is 1% of the issued and outstanding Common Shares from time to time. There is no restriction on the redemption of DSUs for cash, or in consideration for Common Shares purchased in secondary market transactions.

<u>Participation and Elections</u>: Accounts will be maintained for each participating director, to which DSUs granted under the DSU Plan will be credited. To the extent that a director wishes to increase the proportion of his or her annual retainer and other board service compensation that is received in the form of DSUs, he or she may submit an election and acknowledgment form in respect of such an increase (in 5% increments) within certain deadlines, provided that the Company is not then in a restricted trading period.

Account and Pricing: DSUs granted to a director will be credited to his or her account on the first business day of a fiscal quarter (or for a departing director, on the last business day on which he or she serves as a director) (an "Award Date"). DSUs granted in connection with a director's initial retainer are credited in full on the first Award Date after joining the Board. Subsequent grants in respect of the annual retainer are made in quarterly instalments, prorated for the period of service, as applicable. DSUs are fully vested when granted.

The number of DSUs to be granted from time to time will be determined by dividing the amount of the retainer or other fees otherwise payable on the Award Date (or such lesser amount as may have been elected by the director in respect of the annual retainer) by the closing trading price of the Common Shares on that date on the TSX (for Canadian participants) or NASDAQ (for U.S. participants).

<u>Dividends</u>: As of any dividend payment date, a participating director's account will be credited with additional DSUs, determined by dividing (a) the product of the per share dividend and the number of DSUs credited in the account on the dividend record date, by (b) the closing trading price of a Common Share on the applicable date on the TSX (for Canadian participants) or NASDAQ (for U.S. participants).

Redemption and Payout: DSUs may not be redeemed while a participant continues to serve as a director of the Company or of an affiliate (provided that the redemption may be deferred if the person continues to be employed by the Company or an affiliate).

On the third business day after the end of the participant's service (or after the end of a blackout period in effect at that time, or such later date as may be agreed by the participant and the Company, subject to certain limitations), the DSUs credited to the participant will be redeemed. On redemption, the Company may elect to:

- pay a cash amount equal to the product of the number of DSUs credited to the account and the five day weighted average trading price of the Common Shares on the TSX (for Canadian participants) or NASDAQ (for U.S. participants);
- cause a broker to acquire in the secondary market on behalf of the participant a number of Common Shares
 equal to the number of whole DSUs credited to the account; or
- issue from treasury a number of Common Shares equal to the number of whole DSUs credited to the account:

in each case, less applicable withholding taxes, and with a cash payment calculated as described above in respect of any fractional DSUs.

<u>Restrictions on Transfer</u>: DSUs are non-transferable, but may be redeemed following the incapacity or death of a director, with the proceeds disbursed to a director's guardian or legal representative.

<u>Amendments</u>: The Board has the authority, in the case of specified capital reorganizations affecting the Company, to amend or adjust DSUs credited to an account including changes to adjust the number of DSUs credited to a participant in order to preserve proportionately the rights and obligations of participants.

The Board also reserves the right to amend, suspend or terminate the DSU Plan, in whole or in part, at any time, subject to applicable laws and requirements of any stock exchange or governmental or regulatory body (including any requirement for shareholder approval). However, the DSU Plan may not be amended, suspended or terminated in a way that would result in certain adverse tax consequences under U.S. or Canadian federal income tax laws. The Board may make amendments to the DSU Plan or outstanding DSUs without shareholder approval, including the following types of amendments:

- amendments of a "housekeeping" or administrative nature including, without limiting the generality of the foregoing, any amendment for the purpose of curing any ambiguity, error or omission in the DSU Plan or to correct or supplement any provision of the DSU Plan that is inconsistent with any other provision of the DSU Plan:
- amendments necessary to comply with the provisions of applicable law (including, without limitation, the rules, regulations and policies of the TSX and NASDAQ and certain tax laws);
- amendments respecting administration of the DSU Plan;
- any amendment to add or modify the vesting or redemption provisions of the DSU Plan or any DSU;
- any amendment to the definition of "participant" or otherwise relating to the eligibility of any participant;
- any amendment to facilitate the participation in the DSU Plan by, and the granting of DSUs to, directors
 who are subject to the laws of countries other than those of Canada, which grants may have terms and
 conditions that differ from the terms thereof as provided elsewhere in the DSU Plan for the purpose of
 complying with foreign laws;
- amendments necessary to suspend or terminate the DSU Plan; and
- any other amendment, whether fundamental or otherwise, not requiring shareholder approval under applicable law (including, without limitation, the rules, regulations and policies of the TSX and NASDAQ).

Shareholder approval will be required for the following amendments:

- amendments to the number of Common Shares issuable from treasury under the DSU Plan, including an increase to a fixed number of Common Shares or a change from a fixed maximum number of Common Shares to a fixed maximum percentage;
- amendments which would permit discretionary grants of DSUs to directors;
- amendments to remove or exceed the insider participation limits;
- amendments to the amendment provision; and
- amendments required to be approved by shareholders under applicable law (including, without limitation, the rules, regulations, and policies of the TSX and NASDAQ).

Prior Plans

As discussed above, awards made under the Prior Plans will continue to be effective under, and be governed by, the terms of the Prior Plans, subject to the provisions of any existing award agreements, including as those agreements may be validly amended from time to time. After the effective date of the Equity Incentive Plan (July 9, 2013), no

awards may be granted under any Prior Plan and any new Awards since that date have been, and will continue to be, granted under the Equity Incentive Plan.

Prior Stock Option Plan

The Prior Stock Option Plan was implemented for the benefit of employees, officers, directors, directors emeritus and consultants of the Company. Directors who are not officers of the Company have not been eligible to receive grants of stock options since July 2007. The following is a summary of the principal terms of the Prior Stock Option Plan.

Each of the Board and the CNG Committee has full and complete authority to interpret the Prior Stock Option Plan, to prescribe such rules and regulations as it deems necessary for the proper administration of the Prior Stock Option Plan and to make such determinations and to take such actions in connection therewith as it deems necessary or advisable.

The Prior Stock Option Plan provided for an aggregate maximum reserve of 5% of the issued and outstanding Common Shares for issuance to any one person. The maximum number of Common Shares reserved for issuance to insiders (as defined in the *Securities Act* (Ontario)) of the Company and their associates when taken together with any other share compensation arrangements could not exceed 10% of the issued and outstanding Common Shares. The maximum number of Common Shares which may be issued to insiders of the Company and their associates under the Prior Stock Option Plan within any one year period, when taken together with any other share compensation arrangements, could not exceed 10% of the issued and outstanding Common Shares for all such insiders and associates in the aggregate and, in the case of any one insider and his or her associates, could not exceed 5% of the issued and outstanding Common Shares.

Prior Options granted under the Prior Stock Option Plan must have an exercise price of not less than the closing price of the Common Shares on the TSX or NASDAQ on the grant date and are exercisable for a period not exceeding ten years. The term and vesting of Prior Options is at the discretion of the CNG Committee. Prior Options typically vest equally over a five year period as to one-fifth at each anniversary of the grant date, with the Board or CNG Committee having the authority to accelerate the vesting of all or any part of the Prior Options. Prior Options are not assignable and terminate: (i) ninety days following the termination of an optionee's employment for any reason other than death; and (ii) within a period of six months following the death of an optionee, subject to any extension or acceleration of the right to exercise at the sole discretion of the Board or the CNG Committee.

Under the current terms of the Prior Stock Option Plan, the Board reserves the right to amend, modify or terminate the Prior Stock Option Plan at any time if and when it is advisable in the absolute discretion of the Board. However, any amendment of the Prior Stock Option Plan which would: (a) change the number of Common Shares (or other securities) issuable under the Prior Stock Option Plan; (b) expand the scope of persons eligible to participate in the Prior Stock Option Plan; (c) reduce the exercise price of a Prior Option; (d) amend the transferability or assignability of a Prior Option except as otherwise permitted by the Prior Stock Option Plan; (e) extend the term of a Prior Option beyond its original expiry date except as otherwise permitted by the Prior Stock Option Plan; or (f) require approval by shareholders under applicable laws shall be effective only upon any required approval of the shareholders of the Company. Any amendment to any provision of the Prior Stock Option Plan shall be subject to any necessary approvals by any stock exchange or regulatory body having jurisdiction over the securities of the Company.

Prior RSU Plan

In 2005, the Board, on the recommendation of external consultants, established the Prior RSU Plan to provide a more balanced approach to incentive compensation by including mid/long-term incentive compensation. The Prior RSU Plan was implemented to promote the mid-term and long-term success of the Company by providing the Board with additional flexibility to recruit, motivate and retain employees through the issuance of Prior RSUs to participants based on an assessment of the participant's current and potential ability to contribute to the success of the Company.

The eligible participants under the Prior RSU Plan included any officer or employee of the Company or its subsidiaries (the "Designated Employees").

Prior RSUs are redeemed for either Common Shares issued by the Company, Common Shares purchased on the open market by a trustee selected by the Company, or the cash equivalent on the vesting dates established by the Board or CNG Committee at the time of grant, in its sole discretion.

Under the Prior RSU Plan, the value of each Prior RSU issued pursuant to the Prior RSU Plan will be the closing trading price of the Common Shares on the TSX or NASDAQ on the last trading day immediately preceding the vesting date of the Prior RSU.

The maximum number of Common Shares issuable to insiders (as defined under the *Securities Act* (Ontario)), at any time, pursuant to the Prior RSU Plan and any other security based compensation arrangements of the Company was 10% of the total number of Common Shares then outstanding. The maximum number of Common Shares issued to insiders, within any one year period, pursuant to the Prior RSU Plan and any other security based compensation arrangements of the Company was 10% of the total number of Common Shares then outstanding.

A Prior RSU is exercisable for one Common Share or the cash equivalent at the end of a restricted period of time which may be subject to the attainment of certain performance objectives ("Vesting Period"). The Board may from time to time amend or revise the terms of the Prior RSU Plan or may discontinue the Prior RSU Plan at any time. Subject to receipt of requisite shareholder and regulatory approval, the Board could make amendments to the Prior RSU Plan to change the maximum number of Common Shares issuable under the Prior RSU Plan, the eligible participants under the Prior RSU Plan and to change the provisions relating to insider restrictions described above. Subject to regulatory approval, all other amendments to the Prior RSU Plan may be made by the Board without obtaining shareholder approval, including an amendment to the Vesting Period of a Prior RSU or an amendment to the termination provisions of a Prior RSU.

Upon a Designated Employee ceasing to be an employee and officer of the Company for any reason prior to the end of the Vesting Period, all Prior RSUs held by such Designated Employee shall expire immediately and be forfeited and be of no further force and effect on the date upon which the Designated Employee ceases to be an employee of the Company, unless otherwise determined by the Board or a committee thereof at or after the time of the grant.

The rights or interests of a Designated Employee under the Prior RSU Plan are not assignable or transferable without the consent of the Board or committee thereof, other than by will or the laws governing the devolution of property in the event of death.

Amendments

On December 19, 2013, the Prior Stock Option Plan was amended by the Board to provide for (a) the cashless exercise of Prior Options (with a full deduction of the underlying Common Shares from the plan reserve), and (b) the automatic extension of the vesting period of awards for certain approved leaves. Shareholder approval of such amendments was not required as the amendments were covered under the general amendment provisions of the Prior Stock Option Plan.

In addition, in December 2013, the Board approved amendments to the change of control provisions of all equity awards granted prior to July 2013 under the Prior Plans to mirror those contained in the Equity Incentive Plan. As a result, all equity granted under the Prior Plans will be treated the same as equity granted under the Equity Incentive Plan in connection with a change of control, as described above under "Securities Authorized for Issuance Under Equity Compensation Plans – Equity Incentive Plan".

Employee Share Purchase Plan

The ESPP was introduced in 2015 to enable eligible employees to acquire Common Shares in a convenient and systematic manner through payroll deductions, so as to encourage a proprietary interest in the operation, growth and development of the Company. The ESPP was approved by the shareholders of the Company at the Company's annual and special meeting on June 23, 2015.

<u>Administration</u>: The ESPP is administered by the Board, which may delegate its authority to the CNG Committee as contemplated by the ESPP.

Eligibility; Participation: Unless otherwise determined by the Board, participation in the ESPP is open to employees of the Company and any of its affiliates that are designated by the Board who are customarily employed for at least 20 hours per week and more than five months in any calendar year. Participation in the ESPP is voluntary. To participate in the ESPP, an eligible employee authorizes payroll deductions in an amount between 1% to 15% of his or her eligible compensation to be contributed to the ESPP, provided that a participant's payroll deductions may not exceed \$30,000 in any calendar year. Such contributions will be used to purchase Common Shares at the end of each offering period. Each offering period will be six months in duration, commencing October 1 and April 1 of each year.

Eligible employees may elect to increase or decrease payroll deductions for the current offering period not later than five business days following the first day of such offering period or may elect to withdraw from the ESPP at least 30 business days before the last trading day of an offering period, provided that individuals subject to a trading blackout may not enroll or withdraw from the ESPP or make changes to payroll deductions during a blackout period.

<u>Purchase Price</u>: The purchase price for the Common Shares purchased under the ESPP will be determined by the Board and will not be less than 85% of the closing price of the Common Shares on the TSX (for participants paid in Canadian dollars) or NASDAQ (for participants paid in U.S. dollars) on the last trading day of each offering period. As an alternative to permitting participants to purchase Common Shares at a discount, with the approval of the Board, the Company or any of its designated affiliates may provide a participant with cash contributions to purchase Common Shares in an amount not exceeding 15% of the participant's accumulated payroll deductions during each offering period.

<u>Participation Limits:</u> The number of the Common Shares (i) issued to insiders of the Company within any one year period, and (ii) issuable to insiders of the Company, at any time, under the ESPP, or when combined with all of the Company's security-based compensation arrangements, cannot exceed 10% of the Company's total outstanding Common Shares, respectively. No more than 5% of the Company's outstanding Common Shares may be issued to any one participant under the ESPP or any other security-based compensation arrangement. No more than 10% of the Company's outstanding Common Shares may be issued under the ESPP or any other security-based compensation arrangement in any one year period.

<u>Shares Available:</u> The total number of Common Shares available for issuance under the ESPP is 4,000,000, representing approximately 0.8% of the issued and outstanding Common Shares as of the date hereof. As of the date hereof, the number of Common Shares remaining available for future issuance under the ESPP is 3,579,383, representing approximately 0.7% of the issued and outstanding Common Shares. Common Shares purchased under the ESPP may be issued from treasury or acquired on the open market.

<u>Restrictions on Transfer:</u> The rights of a participant under the ESPP are not capable of being assigned, transferred, pledged or otherwise disposed of in any way by the participant (other than by will, the laws of descent and distribution or to a designated beneficiary upon death, as provided in the ESPP).

<u>Termination Entitlements:</u> Upon termination of employment, a participant is no longer an eligible employee under the ESPP and the participant will be withdrawn from the ESPP. Upon withdrawal from the ESPP, all payroll deductions from the ESPP that have not been used to purchase Common Shares will be returned to the participant and all Common Shares held in the participant's ESPP account must be withdrawn within 90 days of the participant's withdrawal from the ESPP.

Amendments: The Board has the authority, in the case of specified capital reorganizations affecting the Company, to determine appropriate equitable adjustments, if any, to be made under the ESPP, including adjustments to the number of Common Shares which have been authorized for issuance under the ESPP, in order to prevent dilution or enlargement of the benefits or potential benefits intended to be made available under the ESPP. The Board also reserves the right to amend, suspend or terminate the ESPP, in whole or in part, at any time, subject to applicable laws and requirements of any stock exchange or governmental or regulatory body (including any requirement for shareholder approval). The Board may make amendments to the ESPP without shareholder approval, except for the following amendments:

- increasing the number of Common Shares reserved for issuance under the ESPP;
- removing or exceeding the insider participation limits;
- reducing the purchase price payable for Common Shares under the ESPP;
- increasing the maximum amount of employer contributions permitted under the ESPP;
- changing the amendment provisions of the ESPP;
- extending eligibility to participate in the ESPP to non-employees; or
- other amendments that require shareholder approval under applicable law or stock exchange rules.

Examples of amendments that the Board may make without shareholder approval include, without limitation, (i) changes of a housekeeping nature, (ii) changes to the offering periods, (iii) changes to enrollment procedures, and (iv) changes to the entitlements upon termination of employment.

Company's Policy on Granting Equity Awards

The Board has adopted a policy on granting equity awards, i.e., the Awards Policy. During Fiscal 2015 and in March 2015, the Board approved amendments to the Awards Policy principally to permit the Executive Chair of the Company to grant equity awards subject to conditions as to award amounts and to conditions as to timing, trading blackouts and pricing that also apply to awards granted by the CNG Committee. The Awards Policy is summarized below.

Under the Awards Policy, only the CNG Committee and the Executive Chair may grant equity awards pursuant to the authority delegated to each of them by the Board in accordance with the terms of the Equity Incentive Plan and the Awards Policy. There is no further delegation of the authority of the CNG Committee or the Executive Chair to grant equity awards to any other member of the Board or to any other officer or employee of the Company.

Except as provided below, all equity award grants, including periodic grants, promotional grants and new hire grants, are made only on a quarterly basis during the two-week period beginning on the day immediately preceding the date on which the Company publicly releases its quarterly or annual earnings results (the "Grant Window"); provided that a Special Trading Blackout (as defined in the Company's Insider Trading Policy) is not then in effect (and is not expected to be in effect when the Regular Trading Blackout (as defined in the Company's Insider Trading Policy) terminates following the public release of the Company's results). The award date shall be the later of (i) the second trading day following the day that the Company publicly releases its results, in order to permit the pricing of the award to reflect two full days of trading in the Common Shares following the release of its results, and (ii) the date during the Grant Window on which the CNG Committee or the Executive Chair approves the award grants, in each case unless a Special Trading Blackout is then in effect, in which event the award date shall be the second trading day following the day on which the Special Trading Blackout is terminated. Except as provided below, no grant may be made with any other award date, including for greater certainty, any earlier date. In accordance with the Equity Incentive Plan, the exercise price with respect to an option may not be less than the closing price of the Common Shares on the TSX or NASDAO on the award date.

If a Special Trading Blackout is in effect at the time the CNG Committee or Executive Chair would otherwise approve quarterly grants (or is expected to be in effect when the Regular Trading Blackout terminates following the release of the Company's results), equity award grants may be made by the CNG Committee or the Executive Chair during the ten-day period beginning on the second trading day following the day on which the Special Trading Blackout is terminated.

Under exceptional and limited circumstances, equity awards may be granted by the CNG Committee at any time other than during a trading blackout, so long as the grant is approved by the CNG Committee at a duly convened meeting of the CNG Committee held for that purpose. In connection with the hiring of a new employee pursuant to

this exception, the award date will be the date the new employee commences employment with the Company, which is the date the individual is placed on the Company's payroll at his or her full-time salary amount. No grant may be made with an award date prior to the date the CNG Committee approves the grant of the equity award.

At least annually, the CNG Committee will approve ranges for the number of equity awards to be granted (or the aggregate dollar value of each such equity award) for periodic grants, promotional grants and new hire grants, which ranges will be used as a guideline by management in proposing grants of equity awards. On a quarterly basis (or as appropriate in the case of a proposed equity award grant pursuant to the "exceptional and limited circumstances" exception described above), management of the Company through the Equity Award Administrator will prepare a list of equity award grants (or a recommendation for a grant pursuant to the "exceptional and limited circumstances" exception described above) to be considered by the CNG Committee or by the Executive Chair (with respect to a list but not to a recommendation), which list (or recommendation) will include certain specified information. Notwithstanding any other provision of the Awards Policy, only the CNG Committee is authorized to (i) grant equity awards to the Executive Chair, or (ii) grant an equity award more than 10% above the applicable range previously approved by the CNG Committee and in effect from time to time, unless the value of such equity award has been determined in consultation with the Board.

The list (or recommendation) prepared by management through the Equity Award Administrator will be reviewed by the Company's Chief Financial Officer before approval by the CNG Committee or Executive Chair.

All grants will be made pursuant to a standard form of equity award agreement previously approved by the CNG Committee unless the CNG Committee or the Executive Chair determines otherwise.

Grants of equity awards to employees in France must also comply with additional requirements set forth in the Company's Guidelines for Issuance of Options to Employees in France, as amended from time to time.

CORPORATE GOVERNANCE PRACTICES

The Company is subject to the requirements of the U.S. Sarbanes-Oxley Act of 2002 and requirements of NASDAQ and comparable requirements under Canadian provincial securities legislation, including those relating to the certification of financial and other information by the Company's Chief Executive Officer and Chief Financial Officer; oversight of the Company's external auditors; enhanced independence criteria for audit committee members; the pre-approval of permissible non-audit services to be performed by the Company's external auditors; and the establishment of procedures for the anonymous submission of employee's complaints regarding the Company's accounting practices (commonly known as whistle-blower procedures).

Set out below is a description of the corporate governance practices of the Company, including a description of the Company's committees, and disclosure as required pursuant to National Instrument 58-101 – *Disclosure of Corporate Governance Practices*.

1. Board of Directors

<u>Independence</u>

National Policy 58-201 – *Corporate Governance Guidelines* of the Canadian Securities Administrators recommends that boards of directors of reporting issuers be composed of a majority of independent directors. A director is considered independent only where the board determines that the director has no material relationship with the Company. Director independence of each of the current directors is determined by the Board with reference to the requirements as set forth by Canadian securities regulators in National Instrument 52-110 – *Audit Committees*, the rules of NASDAQ and SEC rules and regulations (collectively, the "**Rules and Regulations**").

A majority of the current Board members (who are also nominees for election as directors at the Meeting) are independent directors within the meaning of the Rules and Regulations: Messrs: Daniels, Dattels, Lynch, Watsa and Wouters, Ms Stymiest, and Dr. Smaldone Alsup. Mr. John Chen (a current director and also a nominee for election as a director at the Meeting) does not qualify as an independent director since he is currently the Executive Chair and Chief Executive Officer of the Company. The chairs of both of the committees of the Board (i.e., the CNG

Committee and the Audit and Risk Management Committee) are currently independent directors within the meaning of the Rules and Regulations applicable to the committees, respectively.

The Company has taken steps to ensure that adequate structures and processes are in place to permit the Board to function independently of management. The independent directors met regularly without non-independent directors and members of management present during Fiscal 2016 via in-camera sessions at each regularly scheduled quarterly meeting of the Board, as well as three additional Board meetings. The independent directors of the Audit and Risk Management Committee and the CNG Committee also met in-camera at each regularly scheduled quarterly meeting of each respective committee. In addition, because the Executive Chair of the Board, Mr. Chen, is not an independent director, the Company has an independent Lead Director of the Board, Mr. Watsa, who is responsible for facilitating the effective functioning of the Board independently of management of the Company and for providing independent leadership to the Board.

Finally, if a Board member has a material interest in a transaction being reviewed by the Board, such Board member is asked to abstain from discussions and approvals relating to such transaction.

Attendance

The attendance record of each director for all Board and standing committee meetings held since the beginning of the Company's most recently completed financial year is set forth under each director's biography under "Business to be Transacted at the Meeting – Election of Directors".

Board members are expected, to the best of their abilities, to attend all Board meetings and meetings of committees on which they serve. In particular, Board members are expected to attend at least 80% or more of the total meetings of the Board and their respective standing committees unless the member has a valid reason for the absences such as illness, emergency or company business. In Fiscal 2016, all current members of the Board attended 80% or more of the total meetings of the Board and their respective committees.

Other Directorships

All current directorships with other public entities for each of the Board members, as well as directorships in the past five years, are set forth under "Business to be Transacted at the Meeting – Election of Directors."

Mandate

The Board is ultimately responsible for supervising the management of the business and affairs of the Company and, in doing so, is required to act in the best interests of the Company. The Board discharges its responsibility directly and, in part, through the Audit and Risk Management Committee and the CNG Committee. The Board operates pursuant to a written mandate, which was updated in March 2014 to reflect the appointment of a Lead Director and to define the role of the Lead Director in providing independent leadership to the Board. The current Board mandate is set out in Schedule B to this Management Information Circular. The Board meets regularly to review the business operations and financial results of the Company. Meetings of the Board include regular meetings with management to review and discuss specific aspects of the operations of the Company, and the independent directors of the Company meet regularly without management or management directors present.

Specific responsibilities of the Board include:

- 1) promoting a culture of integrity throughout the organization;
- 2) overseeing and approving the Company's strategic initiatives and the implementation of such initiatives;
- 3) assessing the principal business risks of the Company;
- 4) overseeing the Company's compliance activities, including in the areas of legal/regulatory compliance and corporate policies within the purview of the Board;
- 5) reviewing the Company's organizational structure and succession planning;
- 6) at any time that the Board Chair is an officer or employee of the Company, monitoring the executive performance of the Board Chair and approving his or her compensation;

- 7) monitoring the Chief Executive Officer's performance (including his or her monitoring of other executive management), approving his or her compensation and reviewing the Company's overall compensation policy for executive managers;
- 8) adopting and monitoring a disclosure policy for the Company;
- 9) monitoring the integrity of internal control and management information systems; and
- 10) developing the Company's approach to corporate governance.

The Board mandate also sets out other responsibilities of the Executive Chair and the Lead Director. In May 2014, the Board adopted a written position description for the Chief Executive Officer.

The Board is responsible for ensuring that appropriate risk management policies and frameworks are in place at the Company. The Board receives regular reports from the Chief Risk Officer, sets the Company's risk appetite and oversees the risk management activities undertaken by the Audit and Risk Management Committee and the CNG Committee

The Board oversees succession planning activities that are primarily focused on the Executive Officers of the Company and addresses, among other things, position descriptions, potential internal successors and the state of readiness of such successors. The succession plan also reviews executive turnover and open or pending executive requisitions. The Board, including its CNG Committee, periodically reviews and monitors the succession plan. The plan is updated as deemed appropriate.

Term Limits

The Company has not adopted term limits for its directors or other mechanisms of Board renewal, in part, because Board renewal has not been a challenge for the Company in recent years. Specifically, the average tenure of the current directors is low, at approximately 36 months, or three years. In addition, the Board believes that the nomination and voting process will only produce directors who are able to make a meaningful contribution.

Orientation and Continuing Education

All new directors of the Company receive a comprehensive orientation. The orientation includes: meeting the Chair of the CNG Committee, the Chair of the Board and other independent directors as part of the selection process; receiving briefing materials relating to the Company's operations and the operations of the Board and its committees, including the Company's Business Standards and Principles, Board mandate and committee charters; advice from the Company's legal counsel on their legal duties, corporate and securities obligations and the Company's corporate governance procedures and policies; and meeting with Executive Officers as appropriate in order to understand the Company's products, operations and key functions. The orientation process will be reviewed from time to time in connection with new appointments to the Board.

Orientation also occurs as part of the regular business of the Board and its committees. A Board dinner also typically occurs on the evening preceding each quarterly Board meeting and provides the Board an opportunity to privately (or with management invitees) discuss the Company's business in a more informal setting.

The CNG Committee's charter formally sets out the roles of the committee with respect to continuing education, including responsibility for the development and review of director orientation and continuing education programs. Education occurs as part of the regular business of the Board and its committees. See "Corporate Governance – CNG Committee – Nomination and Assessment of Directors" below for further information. In addition, the Board mandate requires that: (i) individual directors seek to participate in at least one director education program every twenty-four (24) months to remain current in, or expand upon, areas relevant to the duties of the Board and (ii) the frequency of director education should be reviewed from time to time to address changing standards in good corporate governance relating to continuing director education.

In Fiscal 2016, members of the Board or its committees received briefings/updates on various topics, including U.S. and Canadian securities law developments and a variety of topics in quarterly materials from Ernst & Young LLP, including revenue recognition practices.

2. Audit and Risk Management Committee

The Audit and Risk Management Committee is comprised of Barbara Stymiest (Chair), Timothy Dattels, Laurie Smaldone Alsup and Wayne Wouters, all of whom are independent within the meaning of NASDAQ rules and applicable Canadian securities laws. The Audit and Risk Management Committee met five times during Fiscal 2016 to review the interim and annual consolidated financial statements, notes and Management's Discussion and Analysis of Financial Condition and Results of Operations ("MD&A") and to make other recommendations to the Board. The Audit and Risk Management Committee has full and unrestricted access to the Company's internal finance department to review issues as appropriate and meets independently with the external auditors of the Company on a regular basis. The Company's Risk Performance and Audit Group also functionally reports directly to the Audit and Risk Management Committee and administratively to the Chief Risk Officer. The Audit and Risk Management Committee also makes recommendations as to the implementation and operation of internal accounting controls and financial reporting practices and procedures.

In addition, the Audit and Risk Management Committee, pursuant to its charter, is responsible for overseeing all aspects of risk management at the Company, including the annual risk management plan, risk compliance, the risk performance and audit function and the controls, processes and policies used to manage the Company's Risk. The Chief Risk Officer provides regular reporting to the Board and the Audit and Risk Management Committee on the Company's risk profile and the activities overseen by the RMCC.

The Board-approved charter of the Audit and Risk Management Committee is available on the Company's website at us.blackberry.com/company/investors/corporate-governance.html and is appended to the Company's Fiscal 2016 Annual Information Form. The Board has developed a written mandate for the chair of the Audit and Risk Management Committee, as set out in such committee's charter. Other information related to the composition of the Audit and Risk Management Committee can also be found under the heading "Audit and Risk Management Committee" in the Company's Fiscal 2016 Annual Information Form, which can be accessed at www.sedar.com, and which is included in the Company's Annual Report on Form 40-F, which can be accessed at www.sec.gov.

3. CNG Committee

The CNG Committee is comprised of V. Prem Watsa (Chair), Mike Daniels, Richard Lynch and Barbara Stymiest, all of whom are independent within the meaning of NASDAQ rules and applicable Canadian securities laws. The charter of the CNG Committee is approved by the Board and is available on the Company's website at <u>us.blackberry.com/company/investors/corporate-governance.html</u>. The Board has developed a written mandate for the chair of the CNG Committee, as set out in such committee's charter. The CNG Committee met four times during Fiscal 2016, and meets without management present at each of its quarterly meetings.

Mr. Watsa has served as Chair of the CNG Committee since November 2013. None of the members of the CNG Committee has ever been an officer or employee of the Company or any of its subsidiaries or indebted to the Company. No executive officer of the Company has served on the board of directors or the compensation committee of any other entity that has had any executive officers of such entity serve as a member the Board or the CNG Committee.

The Board believes that the members of the CNG Committee are qualified to fulfill the duties of the CNG Committee due to their experience and direct involvement in executive compensation decision making as outlined in the below chart, which references all current members of the CNG Committee. The members of the CNG Committee have an understanding of executive compensation decision making, including the underlying policies and principles and relevant market practices, as a result of their experience as senior executives at significant companies, including in many cases having ultimate responsibility for human resources and compensation. This understanding has also been garnered through their service on the CNG Committee of the Company and the compensation/pension committees at other public companies. Ms Stymiest also has extensive experience serving on the Company's Audit and Risk Management Committee or the audit committees of other public companies, which experience is relevant to the CNG Committee's risk management responsibilities in respect of the Company's compensation policies and practices.

Member	Experience & Skills
V. Prem Watsa (Chair)	 Current Chairman and Chief Executive Officer of Fairfax Current Vice President of Hamblin Watsa Investment Counsel Current Chairman of Fairfax India Holdings Corporation
Mike Daniels	 Current Chair of the Compensation Committee of Mercury Systems, Inc. Member of CACI International Inc.'s Compensation Committee and Corporate Governance and Nominating Committee Former Chairman of the board and CEO of Mobile 365, Inc. Former Chairman of the board and CEO of Network Solutions, Inc. Former director of Sybase Inc.
Richard Lynch	 Former Executive Vice-President and Chief Technology Officer of Verizon Communications Current Chair of the Nominating and Corporate Governance Committee and Member of the Compensation Committee of Ruckus Wireless Inc. Former Chair of the board and a former member of both the Executive Committee and Nomination and Corporate Governance Committee of TranSwitch
Barbara Stymiest	 Former member of the Group Executive and former Group Head of Strategy, Treasury & Corporate Services at the Royal Bank of Canada for approximately seven years Former Chief Executive Officer of the TMX Group Inc. for approximately five years Former Executive Vice President and Chief Financial Officer at BMO Capital Markets Current member of Pension Committee and Audit Committee of the board of directors of George Weston Limited Current Chair of Risk Review Committee of Sun Life Financial Former member of Human Resources Committee of Sun Life Financial

Compensation Matters

In relation to its duties and responsibilities concerning compensation matters pursuant to its charter, the CNG Committee is primarily responsible for administering the Company's equity-based compensation plans and reviewing, and in certain circumstances, approving and recommending for approval, the compensation packages for the Executive Officers.

The CNG Committee meets regularly each year for the purpose of reviewing the overall compensation policy for Executive Officers, as well as relevant competitive compensation data and practices. At least annually, (i) the CNG Committee shall make recommendations on Executive Chair compensation to the entire Board for its consideration and approval; (ii) the Executive Chair or the CNG Committee (in conjunction with the Executive Chair, if the Chief Executive Officer is not also the Executive Chair) shall make recommendations on Chief Executive Officer compensation to the entire Board for its consideration and approval; and (iii) the Executive Chair or the CNG Committee (in conjunction with the Executive Chair) shall review and approve the compensation packages for the direct reports to the Chief Executive Officer. The CNG Committee also evaluates the performance of the Executive Chair, and the Executive Chair or the CNG Committee shall evaluate the performance of the Chief Executive Officer (if the Chief Executive Officer is not also the Executive Chair) each year using both financial and non-financial measurements. Recommendations made by the CNG Committee on the Executive Chair's compensation are reviewed and discussed by the independent members of the Board before final approval.

The CNG Committee has sole authority to retain independent compensation consultants to provide the committee with advice on the Company's compensation practices as necessary or desirable. It also has the authority to approve the fees payable to any independent compensation advisor that it retains. Decisions made by the CNG Committee generally reflect factors and considerations in addition to any information and advice provided to it by any independent compensation consultant.

Independent Compensation Consultant

In Fiscal 2016, the CNG Committee did not engage an independent compensation consultant. The aggregate fees paid in Fiscal 2015 to Frederic Cook, the Company's independent compensation advisor prior to Fiscal 2016, were \$8,256 for services related to executive compensation matters.

Nomination and Assessment of Directors

The CNG Committee is also responsible for: (i) the selection and recommendation for appointment to the Board of qualified, effective directors, (ii) the review of individual directors' qualifications and (iii) orientation and education of new directors. The CNG Committee has the responsibility for nominating new directors. Potential nominees have in the past been identified by the CNG Committee through independent recruiting firms or by individual referrals. The selection criteria include:

- the specific skill set and experience required on the Board at a given time, taking into account the skill sets of the other Board members, including high technology, telecommunications, marketing and worldwide operational experience;
- personal characteristics, including integrity and high ethical standards; and
- other considerations.

In March 2015, the Board adopted a written Board diversity policy (the "**Board Diversity Policy**") pursuant to which the Company will strive for a diverse Board and will take into account the benefits of diversity as part of its mandate to ensure an appropriate balance of necessary skills, background, experience and knowledge on the Board. See "*Diversity*" below for further details.

The CNG Committee monitors the effectiveness of the relationship between management and the Board, the effectiveness of the operation of the Board, Board committees and individual directors and recommends improvements to each of the above. Through an annual effectiveness questionnaire that is completed by each director, the Board, its committees, their respective chairs and individual directors (by self-assessment) are formally assessed with respect to their effectiveness and contribution. The completed questionnaires are reviewed by the CNG Committee Chair who subsequently discusses with each director their respective questionnaires and reports to the Board on the results of the evaluation process.

4. Diversity

The Board recognizes the value and importance of the Board being comprised of highly talented and experienced individuals whose diverse backgrounds reflect the Company's stakeholders, including its customers and employees and the ever-changing communities and markets in which the Corporation operates. In March 2015, the Board adopted the Board Diversity Policy pursuant to which the Company will strive for a diverse Board. In accordance with the Board Diversity Policy, the CNG Committee and Executive Chair will take into account the benefits of diversity as part of its mandate to ensure an appropriate balance of necessary skills, background, experience and knowledge on the Board. When identifying candidates to recommend for appointment or election to the Board, the CNG Committee and Executive Chair will:

• consider only individuals who are highly qualified, based on their experience, functional expertise, skills and character; and

• take into account criteria that promote diversity, including gender, race, religion, ethnicity, sexual orientation, physical ability, geographic representation, age, and other personal characteristics as the Board may determine from time to time.

The Board Diversity Policy provides that the CNG Committee is responsible for implementing the policy and monitoring progress towards the achievement of its objectives. The CNG Committee will also review the Board Diversity Policy from time to time and may recommend changes to the policy or additional objectives, as appropriate.

The Company is mindful of the benefits of striving for a diverse Board, which include accessing a broader pool of high-quality candidates, gaining exposure to a greater variety of perspectives and ideas, promoting better corporate governance and maximizing opportunities for innovation in conducting the Company's business. Consideration of the level of representation of women on the Board is one factor among many that plays a role in the CNG Committee's and Executive Chair's decision-making process. The Company is committed to diversity in the workplace and considers a multitude of factors when making executive officer appointments, including, primarily, the available talent in the industry, as well as the level of representation of women. The Company has not adopted targets regarding women on the Board or in executive officer positions. The Board believes that the combination of qualities desirable in the Company's directors and executive officers severely restricts the availability of suitable individuals, and therefore targets have not been adopted.

Currently, the Company has one woman Executive Officer, representing 10% of the total number of Executive Officers and two of the Board's eight members (and two of the nominees for election to the Board at the Meeting), or 25%, are women.

5. Majority Vote Policy

In March 2011, the Board adopted a Majority Vote Policy and, in December 2014, the Board approved technical amendments to the policy to conform to new provisions of the TSX Company Manual regarding majority voting. The Majority Vote Policy only applies to an "uncontested election" of Board nominees which for the purposes of the policy means an election where the number of nominees for members of the Board is equal to the number of members to be elected. If, with respect to any Board nominee, the number of votes withheld exceeds the number of votes in favour of the nominee, then such nominee must promptly submit to the Board his or her resignation specifying that the resignation is to take effect at the time of its acceptance by the Board. The Company will disclose voting results as part of its report on voting results for the meeting.

Following the receipt of a resignation pursuant to the policy, the Board must determine as soon as possible and in any event no later than ninety days following receipt of the resignation, whether to accept or refuse the resignation. With the exception of special or extenuating circumstances that would warrant the continued service of the applicable director, the Board shall accept the resignation. In considering whether to accept or refuse the resignation, the Board will consider all factors deemed relevant by members of the Board including, without limitation, any reasons stated by shareholders for withholding votes from the election of the nominee. Any nominee who tenders his or her resignation pursuant to the policy may not participate in the deliberations of the Board or any of its committees regarding his or her resignation. The Board will publish its decision regarding the resignation as soon as possible and if it refuses the resignation, it will provide the reasons for its decision.

6. Ethical Business Conduct and Code of Business Standards and Principles

The Company maintains and follows a written code of business standards and principles (the "Code") that applies to, and is acknowledged annually by, all of the directors, officers and employees of the Company. The Code incorporates a number of policies and guidelines, including the Company's Prevention of Improper Payments Policy and Insider Trading Policy. During Fiscal 2015, the Company amended the Code to provide expressly that adherence to, and acknowledgment of, the Code is a condition of employment, expand the responsibilities of managers under the Code, require the internal reporting of suspected or observed violations, provide more information about the process for investigating violations, add requirements concerning protecting the Company against misappropriation or fraud, expand requirements to comply with applicable privacy laws, clarify and increase accountability for compliance with conflicts of interest prohibitions, expand anti-bribery and anti-money laundering

provisions and other provisions relating to government contracting, modify procedures relating to approval and monitoring of expenses, clarify requirements regarding selection and treatment of suppliers, modify provisions relating to receipt of gifts, meals and entertainment and make certain other modifications. In addition to the Code, the Board has approved a number of policies and procedures to provide guidance to employees concerning business choices, decisions and behaviours.

The Board, through the Audit and Risk Management Committee, receives reports on compliance with the Code, including regarding the Company's annual program to have employees acknowledge that they have read, understand and will comply with the Code. The Company maintains a whistleblower program and makes whistleblower reporting available to employees and external parties via a web and telephone hotline-based system supplied and operated by a third party that specializes in such reporting systems. The system allows individuals to make whistleblower reports, including anonymously, to the Company or directly to the Chair of the Audit and Risk Management Committee via the BlackBerry EthicsLink system and enables the Company or the Chair of the Audit and Risk Management Committee, as appropriate, to follow up directly with the reporter while maintaining his or her anonymity. Employees have been advised of the whistleblower program as part of the Company's annual Code acknowledgement program. Management reports on the status of whistleblower reports to the Audit and Risk Management Committee at its quarterly meetings. The Company has not filed any material change report since the beginning of Fiscal 2016 that pertains to any conduct of a director or executive officer that constitutes a departure from the Code.

In addition, the Board is responsible for overseeing, directly and through its committees, an appropriate compliance program for the Company. The Company's Risk Management and Compliance Council (the "RMCC"), a council of internal senior leaders which oversees the risk management activities undertaken by business group management and the Company's Security Risk and Compliance Committee, is responsible for oversight of the compliance program and internal corporate policies approved by the Board. The RMCC reports to the Chief Executive Officer and meets at least quarterly with the Chief Risk Officer serving as the Chair. The Chair of the RMCC also makes a report to the Audit and Risk Management Committee, at least quarterly, on its activities. Steve Zipperstein, the Company's Chief Legal Officer and Corporate Secretary, serves as the Chief Compliance Officer and Chief Risk Officer of the Company.

The Code is available on the Company's website at <u>us.blackberry.com/company/investors/corporate-governance.html</u>, or upon request to the Corporate Secretary of the Company at its executive office, 2200 University Avenue East, Waterloo, Ontario, N2K 0A7.

7. Advisory Vote on Executive Compensation

In March 2012 the Board adopted the advisory vote policy set out in Schedule A to this Management Information Circular (the "Say on Pay Policy"). The Say on Pay Policy is consistent with the model say on pay policy of the Canadian Coalition for Good Governance and establishes a framework for the Company to conduct an annual non-binding advisory vote by common shareholders.

Consistent with the Say on Pay Policy, the annual vote is an advisory vote only and is not binding on the Board which remains responsible for its compensation decisions and is not relieved of these responsibilities irrespective of the results of the vote. However, the Board will take the results of the vote into account, as appropriate, when considering future compensation policies, procedures and decisions and in determining whether there is a need to significantly increase their engagement with shareholders on compensation and related matters. The Company will also disclose the results of this vote as part of its report on voting results for this Meeting. The details of how a negative advisory vote will be addressed are set out in the Say on Pay Policy. At last year's annual and special meeting of the Company, approximately 90% of the votes cast were in favour of the "Say on Pay" resolution.

ADDITIONAL INFORMATION

Copies of the following documents are available upon written request to the Corporate Secretary of the Company at 2200 University Avenue East, Waterloo, Ontario, N2K 0A7:

- (i) the Annual Report on Form 40-F containing the audited consolidated financial statements for Fiscal 2016 together with the accompanying Auditor's Report;
- (ii) the Fiscal 2016 annual MD&A;
- (iii) the interim unaudited consolidated financial statements and any related MD&A for periods subsequent to February 29, 2016;
- (iv) the Fiscal 2016 Annual Information Form; and
- (v) this Management Information Circular.

Additional information relating to the Company can be found on the Canadian Securities Administrators' System for Electronic Document Analysis and Retrieval (SEDAR) database at www.sedar.com and the website of the SEC at www.sec.gov. Financial information of the Company is provided in the Company's audited consolidated financial statements and MD&A for the Company's most recently completed financial year.

APPROVAL

The undersigned hereby certifies that the contents and the distribution of this Management Information Circular have been approved by the Board on May 3, 2016. A copy of this Management Information Circular has been sent to each director of the Company, each shareholder entitled to notice of the Meeting and to the auditors of the Company.

DATED at Waterloo, Ontario, the 5th day of May, 2016.

BY ORDER OF THE BOARD

(signed) John Chen, Executive Chair

SCHEDULE A SAY ON PAY POLICY

'Say on Pay' Advisory Vote

The Board (the "Board") of BlackBerry Limited (the "Company") believes that the Company's shareholders should have the opportunity to understand the objectives, strategy and philosophy that the Board has used in its approach to executive compensation decisions and to have an advisory vote on the Board's approach to executive compensation.

Purpose of the 'Say on Pay' Advisory Vote

The purpose of the 'Say on Pay' advisory vote is to provide appropriate accountability to the shareholders of the Company for the Board's compensation decisions by giving shareholders a formal opportunity to provide their views on the Board's approach to executive compensation. While shareholders will provide their collective advisory vote, the Board remains fully responsible for its compensation decisions and is not relieved of these responsibilities by a positive advisory vote by shareholders.

Form of Resolution

The management information circular distributed in advance of each annual meeting of shareholders will ask shareholders to consider an annual non-binding advisory resolution substantially in the following form:

Resolved, on an advisory basis and not to diminish the role and responsibilities of the board of directors, that the shareholders accept the approach to executive compensation disclosed in the Company's information circular delivered in advance of the [insert year] annual meeting of shareholders.

Approval of the above resolution will require an affirmative vote of a majority of the votes cast at the annual meeting of shareholders.

Results of the 'Say on Pay' Advisory Vote

As this is an advisory vote, the results will not be binding upon the Board. However, the Board will take the results of the vote into account, as appropriate, when considering future compensation policies, procedures and decisions and in determining whether there is a need to significantly increase their engagement with shareholders on compensation and related matters.

The Company will disclose the results of the shareholder advisory vote as a part of its report on voting results for the meeting.

In the event that a significant number of shareholders cast votes against the resolution, the Board will consult with its shareholders, particularly those who are known by the Company to have voted against it, in order to understand their concerns. The Board will also review its approach to executive compensation in the context of those concerns. Shareholders who have voted against the resolution will also be encouraged to contact the Board to discuss their specific concerns. In the event a majority of the votes cast on the resolution are positive, but holders of a significant number of shares in the Company have voted negatively, the Board may nonetheless, at its discretion, undertake the above engagement process.

The Board will disclose to shareholders as soon as is practicable, ideally within six months of the vote, and no later than in the management information circular for its next annual meeting, a summary of the significant comments relating to compensation received from shareholders in the above engagement process and an explanation of the changes to the Company's approach to executive compensation made or to be made by the Board or why no changes will be made.

Review of this Policy

The Board recognizes that 'Say on Pay' is an evolving area in Canada and globally, and will review this Policy annually with a view to assessing its effectiveness relative to its objectives.

SCHEDULE B MANDATE OF THE BOARD OF DIRECTORS OF BLACKBERRY LIMITED

The Board of Directors (the "Board") of BlackBerry Limited (the "Corporation") is responsible for supervising the management of the Corporation's business and affairs. The Board makes major policy decisions, delegates to management the authority and responsibility for the day-to-day affairs of the Corporation and reviews management's performance and effectiveness on an ongoing basis.

From time to time, the Board may delegate certain duties and responsibilities to committees comprised of its member directors ("Directors"). The Board has formed two standing committees, an Audit & Risk Management Committee and a Compensation, Nomination & Governance Committee, to perform certain delegated duties and responsibilities in accordance with their respective charters. From time to time, the Board may also establish special committees to review and make recommendations on specific matters. Any delegation to a standing or special committee does not relieve the Board of its overall responsibilities.

The Board may engage the services of independent advisors to assist the Board in fulfilling its duties and responsibilities. Committees of the Board also may engage the services of independent advisors in accordance with their respective charters.

Meetings of the Board will be held at least quarterly and as otherwise required.

1. RESPONSIBILITIES OF THE BOARD

In its supervision and management of the Corporation's business and affairs, the Board has the following responsibilities:

- 1) promoting a culture of integrity throughout the organization;
- 2) overseeing and approving the Corporation's strategic initiatives and the implementation of such initiatives;
- 3) assessing the principal business risks of the Corporation;
- 4) overseeing the Company's compliance activities, including in the areas of legal/regulatory compliance and corporate policies within the purview of the Board;
- 5) reviewing the Corporation's organizational structure and succession planning;
- 6) at any time that the Board Chair is an officer or employee of the Corporation, monitoring the executive performance of the Board Chair and approving his or her compensation;
- 7) monitoring the Chief Executive Officer's performance (including his or her monitoring of other executive management), approving his or her compensation and reviewing the Corporation's overall compensation policy for executive managers;
- 8) adopting and monitoring a disclosure policy for the Corporation;
- 9) monitoring the integrity of internal control and management information systems; and
- 10) developing the Corporation's approach to corporate governance.

2. BOARD CHAIR AND RESPONSIBILITIES

The Directors will elect one of the Directors to be the Board Chair. The Chair will facilitate the effective functioning of the Board and will provide leadership to the Board. The responsibilities of the Chair will include, among other things, the following:

- 1) Assume primary responsibility for the effective operation of the Board;
- 2) Act as liaison between the Board and the Chief Executive Officer and facilitate the proper flow of information to the Board from management;
- 3) In consultation with the Chief Executive Officer, take appropriate steps to foster an effective relationship between executive management personnel and the Board;
- 4) Lead the Board in monitoring and influencing strategic management;
- 5) Ensure that the responsibilities of the Board are well understood by both the Board and management;
- 6) Together with the other members of the Board, develop and maintain appropriate processes for the evaluation of the Chief Executive Officer and other executive management;

- 7) Lead and oversee compliance with the governance policies of the Board;
- 8) Together with the other members of the Board, develop and maintain procedures to regularly assess the effectiveness of the Board, its committees and individual Directors;
- 9) Consult with the Board, the Lead Director (if any), the Chief Executive Officer and the Corporate Secretary to set Board agendas that are based on the responsibilities of the Board and reflect current priorities and require that materials and any information sent to the Board are appropriate and timely;
- 10) Convene and chair meetings of the Board in a manner that facilitates debate and encourages Director participation;
- 11) Attend committee meetings as appropriate;
- 12) Communicate with Directors between meetings as appropriate;
- 13) Be available for consultation and direct communication with shareholders and other stakeholders, as considered appropriate;
- 14) Chair annual and special meetings of the shareholders of the Corporation; and
- 15) Perform such other duties and responsibilities as may be determined by the Board from time to time.

In the event of a temporary absence of the Chair, the Lead Director or, in the absence of a Lead Director, another Director chosen by the Directors will perform the responsibilities of the Chair.

3. LEAD DIRECTOR AND RESPONSIBILITIES

At any time that the Corporation has a Chair who is not "independent" within the meaning of applicable securities laws and stock exchange rules, the independent Directors will elect one of the independent Directors to be the Lead Director with the intent that the Lead Director will provide independent leadership to the Board. The responsibilities of the Lead Director will include, among other things, the following:

- 1) Assume primary responsibility for the independence of the Board from management, and ensure that the boundaries between the Board and management are clearly understood and respected;
- 2) Convene and chair sessions of the Board, including at each quarterly scheduled meeting, consisting exclusively of independent directors in a manner that facilitates debate and encourages Director participation, and consult with the Chair on any matters arising out of such sessions;
- 3) Communicate with independent Directors and the Chief Executive Officer between meetings as appropriate, including with respect to Board agendas;
- 4) In consultation with the Compensation, Nominating and Governance Committee and the independent Directors, develop and review the Chair's position description and the position description of the Chief Executive Officer and lead the Board's review and discussion of their performance; and
- 5) Ensure that the Board has sufficient resources to conduct its business independently in accordance with the principles set out in this mandate and applicable law.

In the event of a temporary absence of the Lead Director, one of the other independent Directors, as determined by a majority of the independent Directors, will perform the responsibilities of the Lead Director.

4. INDIVIDUAL MEMBER RESPONSIBILITIES

In order to facilitate the Board fulfilling its role, each Director of the Board will:

- 1) *Time and Attention:* Attend, to the best of their ability, all Board and committee meetings, review materials in advance of those meetings and take an active part in Board discussions.
- 2) **Best Practices**: Strive to perform his or her duties in keeping with current and emerging corporate governance practices for directors of publicly traded corporations and the policies of the Corporation.
- 3) *Continuing Education*: Seek to participate in at least one director education program every twenty-four (24) months to remain current in, or expand upon, areas relevant to the duties of a Director. The frequency of Director education should be reviewed from time to time to address changing standards in good corporate governance relating to continuing director education.
- 4) *Change of Employment Notification:* Promptly notify the Board of any change in the Director's employer or employment status to ensure that the impact on the Board, if any, and its ability to fulfill its role, can be evaluated by the Board.

- 5) *Limit on Board Service:* Without the prior consideration and approval of the Board, refrain from serving concurrently on more than six (6) public company boards of directors or, in the case of any Director who is the chief executive officer of a public company, on more than three (3) public company boards of directors including the board of the public company of which the Director is the chief executive officer.
- 6) *Conflicts of Interest:* Advise the Board of any conflicts, or potential conflicts, of interest in accordance with the Corporation's Code of Business Standards and Principles.

5. CONTACTING THE BOARD

Members of the Board can be contacted through the Corporate Secretary of the Corporation who may be contacted through the Corporation's head office at:

2200 University Avenue East Waterloo, Ontario Canada N2K 0A7 Tel: (519) 888-7465

6. ANNUAL REVIEW OF BOARD MANDATE

This mandate of the Board will be reviewed annually and updated as the Board deems appropriate.

